How do we communicate about nuclear energy to the public

Social events

1. step, we make a stand

2. step, we approach and invite visitors

3. step, asking people to take Nuclear Quiz

4. step, communication during filling the quiz

5. step, a small present from WIN

Advantages of using questionnaire in communication on social events

- Helps to start the dialog
- Helps in communication
- Shows the level of dialog partner’s knowledge about nuclear energy
- Shows the room to improve, what do we have to explain to dialog partner

Visiting schools

1. step, contact with school, make an appointment

2. step, visiting the school, making a presentation

3. step, asking students to take Nuclear Quiz

4. step, checking the result

5. step, a small present from WIN

Advantages of using questionnaire in communication in schools

- Helps to check the effectiveness of the presentation
- Helps in communication
- Shows the level of students’ knowledge about nuclear energy
- Shows the room to improve, what do we have to explain to the students