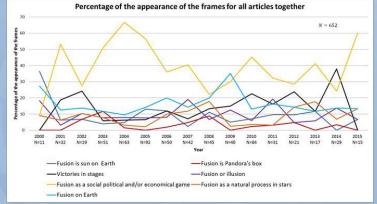
Social Research on Fusion

Stakeholder engagement, Lay attitudes and Media Analysis (and framing)



Social Research generates scientific evidence on the conditions for the social acceptance of fusion as a research endeavour and as a future energy source:

- \rightarrow to promote engagement of the fusion community with stakeholders and the public;
- \rightarrow to enhance the communication strategies of fusion research;
- \rightarrow to make fusion research more responsive to societal concerns.



⁽Media Framing, Belgium 2015)

development of fusion energy in Europe?(N=365)

339

(Fusion Barometer, Belgium 2015)

Totally against

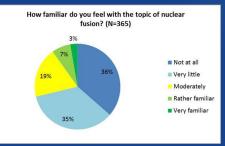
Rather against

Rather in favour

Totally in favour

Don't know/no answer

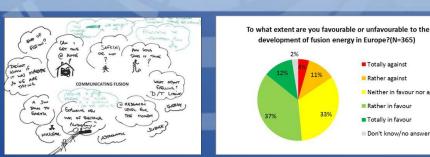
Neither in favour nor against



(Fusion Barometer, Belgium 2015)



(Pilot Research on Fusion Expo, Spain 2011)



(Communication Tools, EUROfusion 2015)

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https://www.euro-fusion.org/collaborators/socio-economics/



Prades, A.⁽¹⁾, Delicado, A.⁽²⁾, Schmidt.⁽²⁾, Turcanu, C.⁽³⁾, Meskens, G.⁽³⁾, Perko, T. ⁽³⁾, Ward D. ⁽⁴⁾, Oltra, C. ⁽¹⁾

- ⁽¹⁾ CIEMAT, Research Centre on Energy, Environment and Technology, Spain
- ⁽²⁾ ICS-UL/IST. High Technical Institute, Lisbon, Portugal
- ⁽³⁾ SCK-CEN, Belgian Nuclear Research Centre, Belgium
- ⁽⁴⁾ CCFE, Culham Centre for Fusion Energy, Oxfordshire, United Kingdom