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The Major Causes for the Failure of Knowledge Management Projects

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It is a well-known but disheartening fact that many knowledge management projects either fail outright or do not live up to the expected promises of working with knowledge. Some of the causes of these failed attempts are easy to understand: Macroeconomic changes that can constrain an organization's new project funding; change of ownership or senior management with new ideas and disdain of older projects, and several other forces out of the control of KM managers. However in my experience there are other sources for these failed attempts that are not too difficult to avoid and can make a huge difference in the sustainability and value of knowledge and learning projects. This talk will focus on these-fully aware that there are other disarming factors at work.

Country or International Organization

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