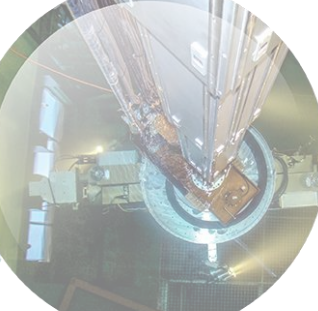


## Experience of Tecnatom in Developing a Strong Culture and Leadership for Safety and Performance

Fernando González  
Manager of Leadership and Culture for Safety  
[fgonzalez@tecnatom.es](mailto:fgonzalez@tecnatom.es)



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## **1. OBJECTIVE**

**2. IMPORTANCE AND CHALLENGES OF LEADERSHIP**

**3. COMPETENCES TO BE DEVELOPED**

**4. EXTRAORDINARY LEADERSHIP FOR SAFETY**

**5. TRAINING TOP MANAGERS**

**6. SUMMARY**

# **1**

# **OBJECTIVE**

## OBJECTIVE



**This paper presents experience and insights of Tecnatom in the support of internal and external clients to develop a strong Leadership for Safety. These cases are presented:**

- **Leadership competencies for safety and Leadership for a cultural change.**
- **Development and implementation of a leadership model.**
- **Design and implementation of a training program on Safety Culture for Top Managers.**

1. OBJECTIVE

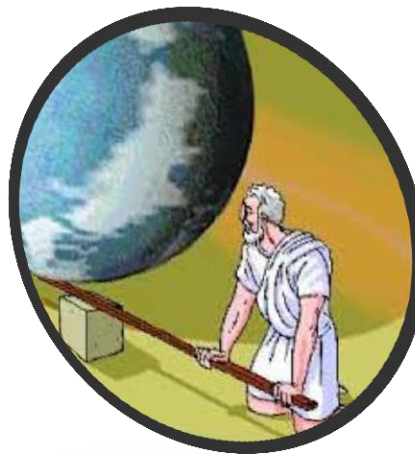
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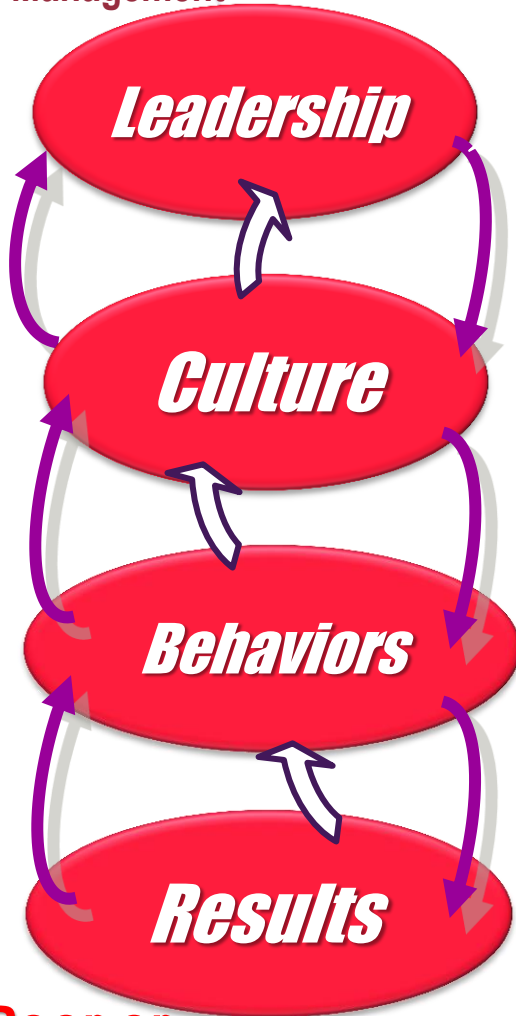


# 2

## IMPORTANCE AND CHALLENGES OF LEADERSHIP

# Role of Management and Leadership

“Classical”  
Management

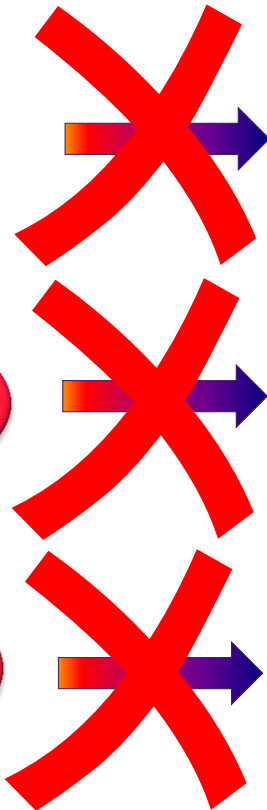


**Poor or  
Variable**

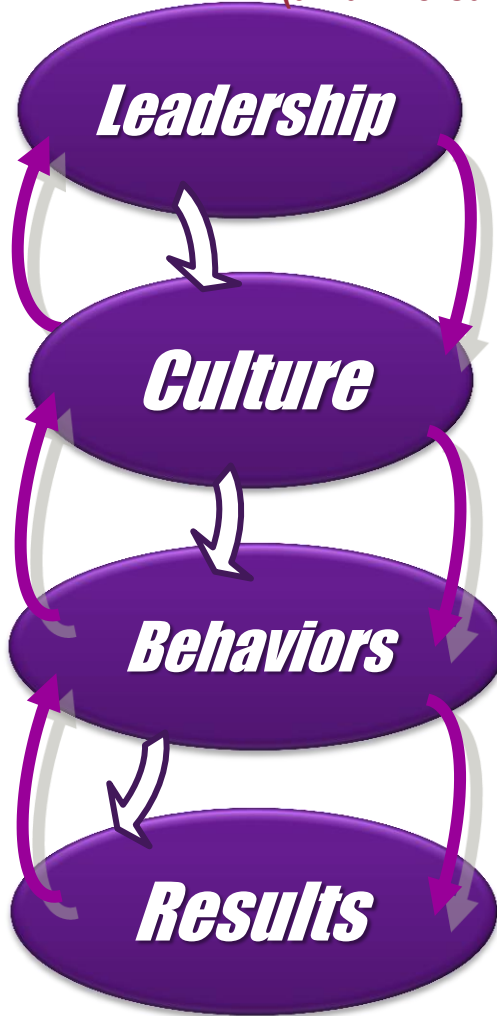
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Attitudes /  
Competencies



Transformational  
Leadership  
(an universal style)



**Very good and  
Sustainable**  **tecna**tom****

## Developing leadership capabilities, consider that.....

- Select **one** model/approach to leadership reduces accountability and improvement options.
- Consider leadership for safety **only**, may cause a leadership that is very poor for economic performance.
- Consider only leadership for safety and for culture safety may demotivate the consideration of **Organizational Culture for Safety**.
- Base the development of leadership **only on training sessions** does not produce significant changes.
- Be **isolated** and not taking the opportunity to learn from others industries.

# Leadership development approach:

- Establish the essential characteristics of a sound process to develop Leadership for Safety and economic performance.
- Some elements of the process may be:
  - Selection of a **model**
  - Implementing. Follow-up
  - Measuring results against "norms"
  - Keep improving
- Move from "Safety Culture" to "Organizational Culture for Safety"
- Foster and support the exchanges with other industries facing similar problems.



# Main Traits of a training program

- ***How to develop an effective leadership model/approach. State of the art. Science based. Including Safety. Including norms for assessment...***
- ***Essential Leadership Competencies. Emotional Intelligence, Inspiration, Setting Expectations. Being a model, Providing Effective Feedback (Recognition, coaching, correcting).***
- ***Approaches to Cultural Change. Leadership for Cultural Change.***

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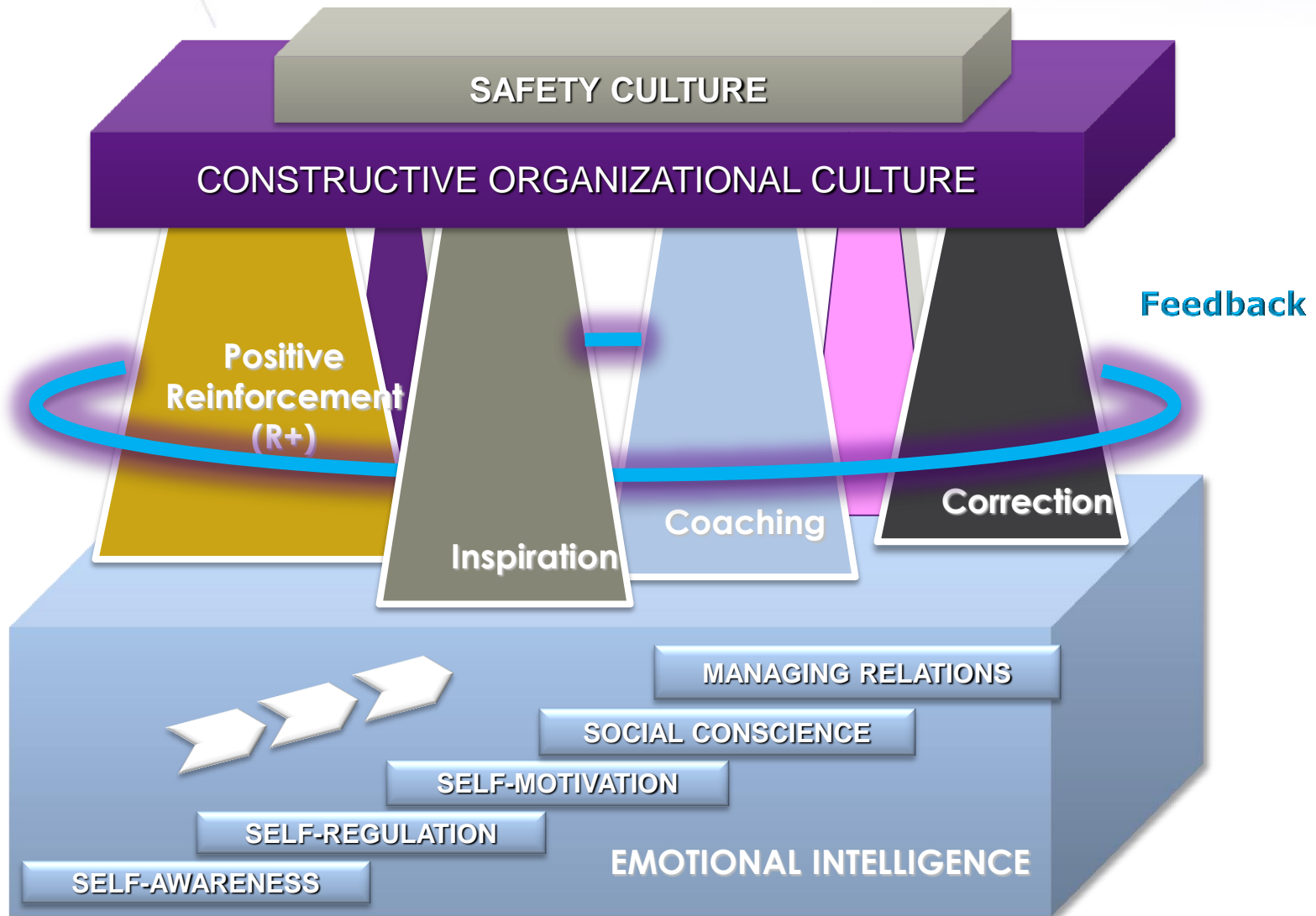
# 3

## COMPETENCES TO BE DEVELOPED

## Three examples of our own

- ***The Extraordinary Leader for Safety. A sound model based on science.***
- ***Essential Leadership Competencies. Oriented towards competences and skills needed to improve behaviors.***
- ***Cultural Change Workshops. Mainly oriented to generate awareness and change attitudes.***

# Soft leadership skills important to drive safe behaviors



# Role of emotions

Positive  
Emotions

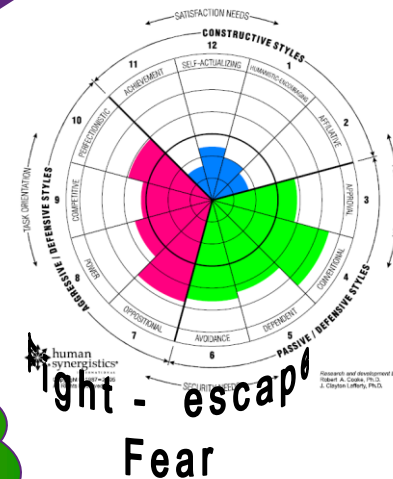
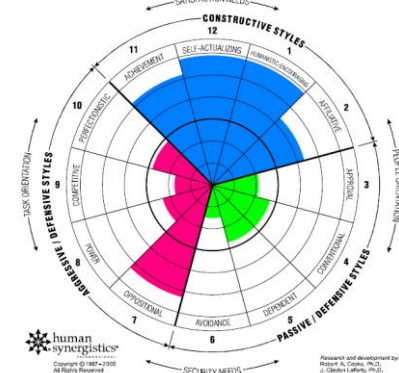
Built over what is well done  
(Reinforcement/Recognition, appreciative  
inquiry, coaching, mentoring).

What culture,  
behaviors and results  
are generated?

Focus only on what is bad  
(Problem resolution, corrective actions, non  
constructive criticism, opposition...)

Negative  
Emotions

Passion  
Trust



Flight - escape  
Fear

# Leadership for cultural change

***The main goal of this workshop is to:***

- ***Generate the attitude and basic competencies needed to lead a cultural change that produces an organization with excellent results in safety and production, together with excellent relationships.***
- ***Help understand desired culture and how to align with it.***



# Leadership for Cultural Change Workshop

- ***Three days (long days).***
- ***30 participants.***
- ***Mixture of hierarchical levels and organizational units.***
- ***Three facilitators and several support members.***
- ***Very experiential and participative***
- ***Outside the facilities of the organization.***



# Basic content of Workshop

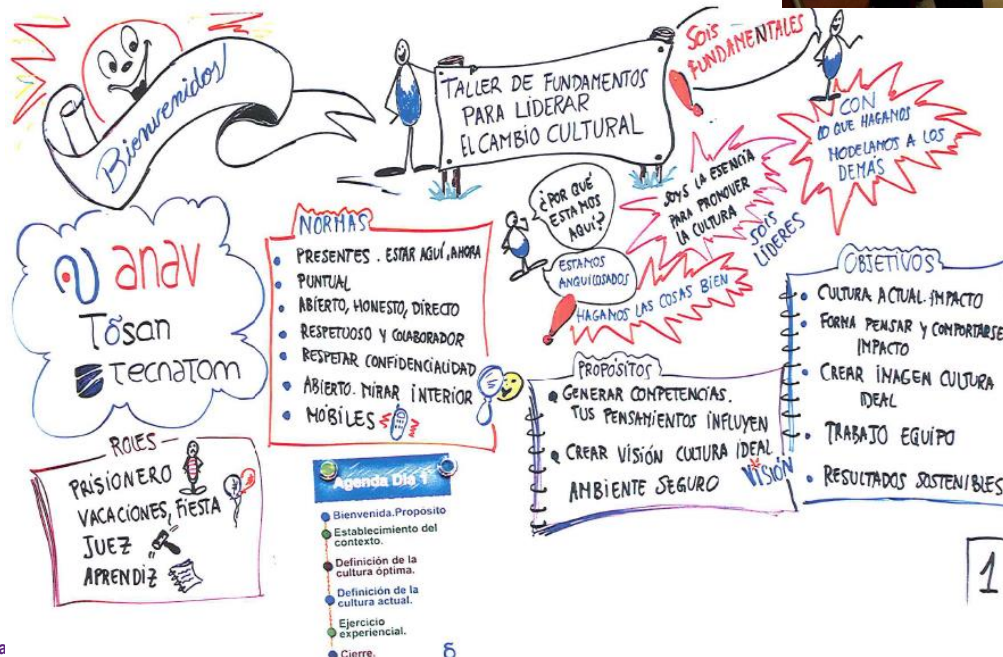
- ***Organizational Culture.***
- ***Results of the assessment of organizational culture of.....***
- ***Simulation: living different cultures***
- ***Change levers: leadership.***
- ***Influence of Leadership in the culture.***
- ***What kind of culture I drive.***
- ***What culture I want to produce: image of successful culture.***
- ***Action Plan for Cultural Change***

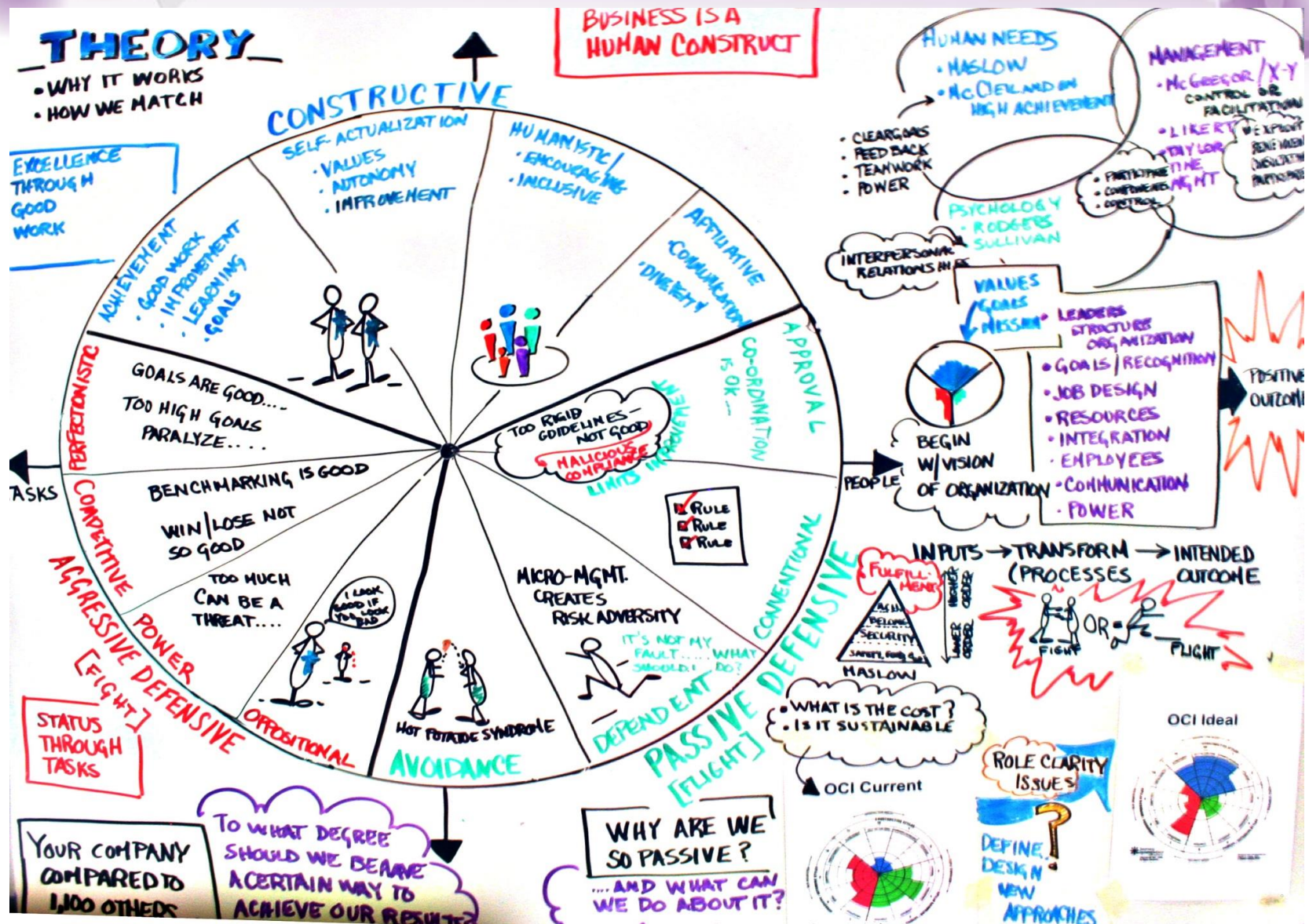


Tools for  
Cultural Change

# Method

- **Graphic facilitation**
- **Simulations**
- **Work by groups**
- **Individual work**
- **Life style inventory**
- **Personal Action Plan**





# Importance of following up

Exhibit 1: My Co-Worker Did No Follow-Up

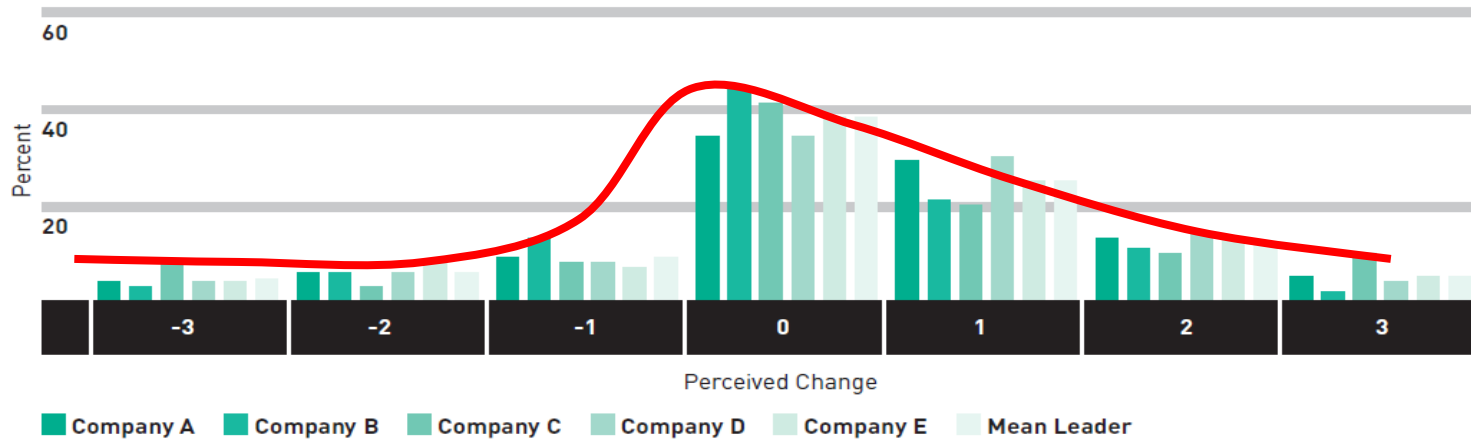
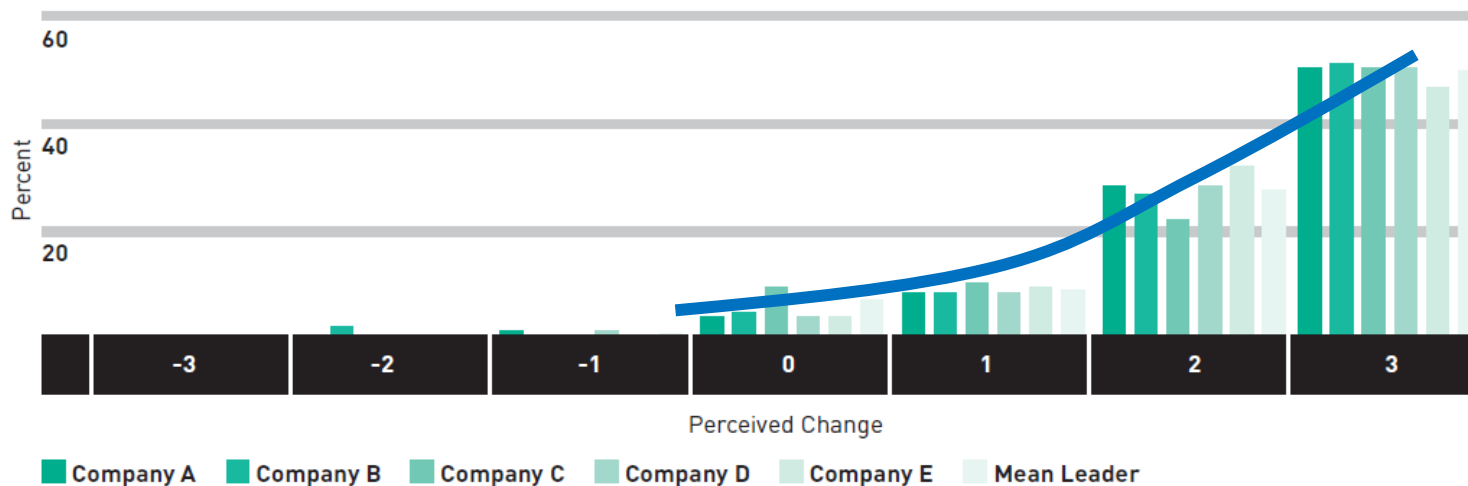


Exhibit 5: My Co-Worker Did Consistent or Periodic Follow-Up

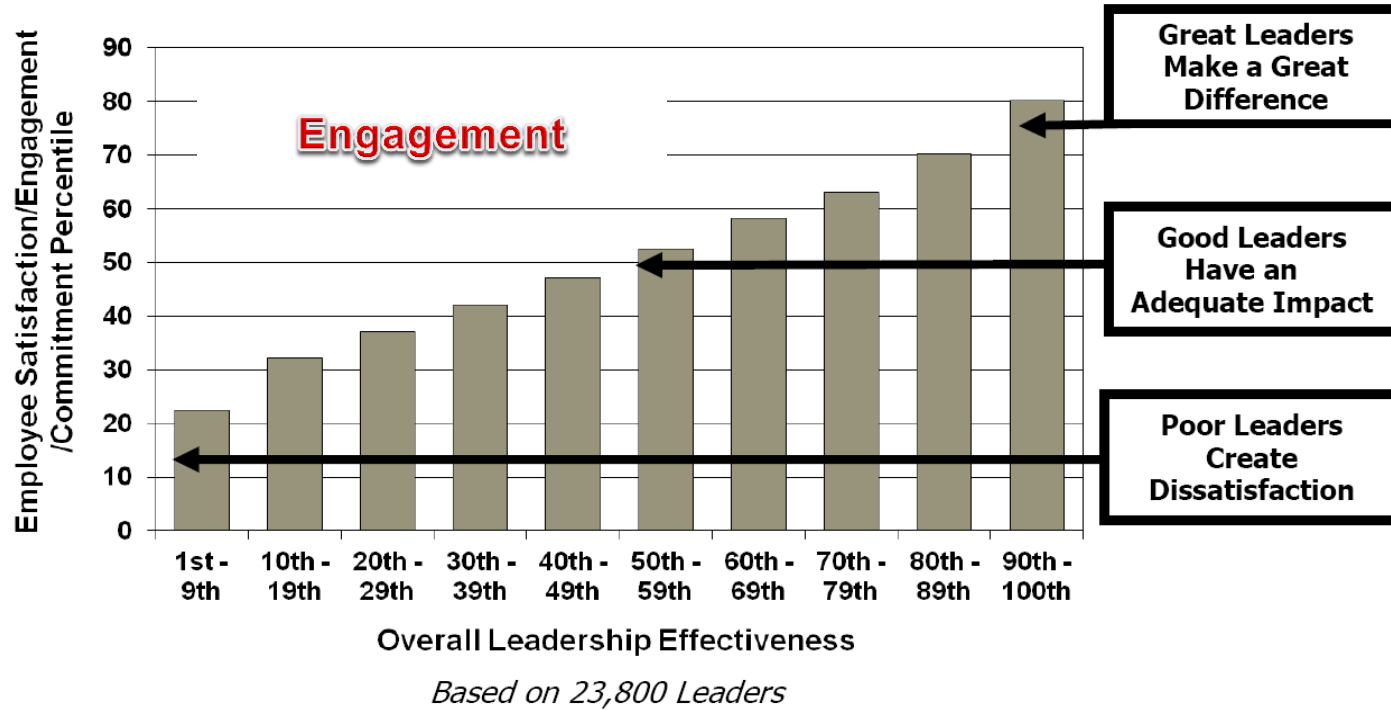


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## EXTRAORDINARY LEADERSHIP FOR SAFETY

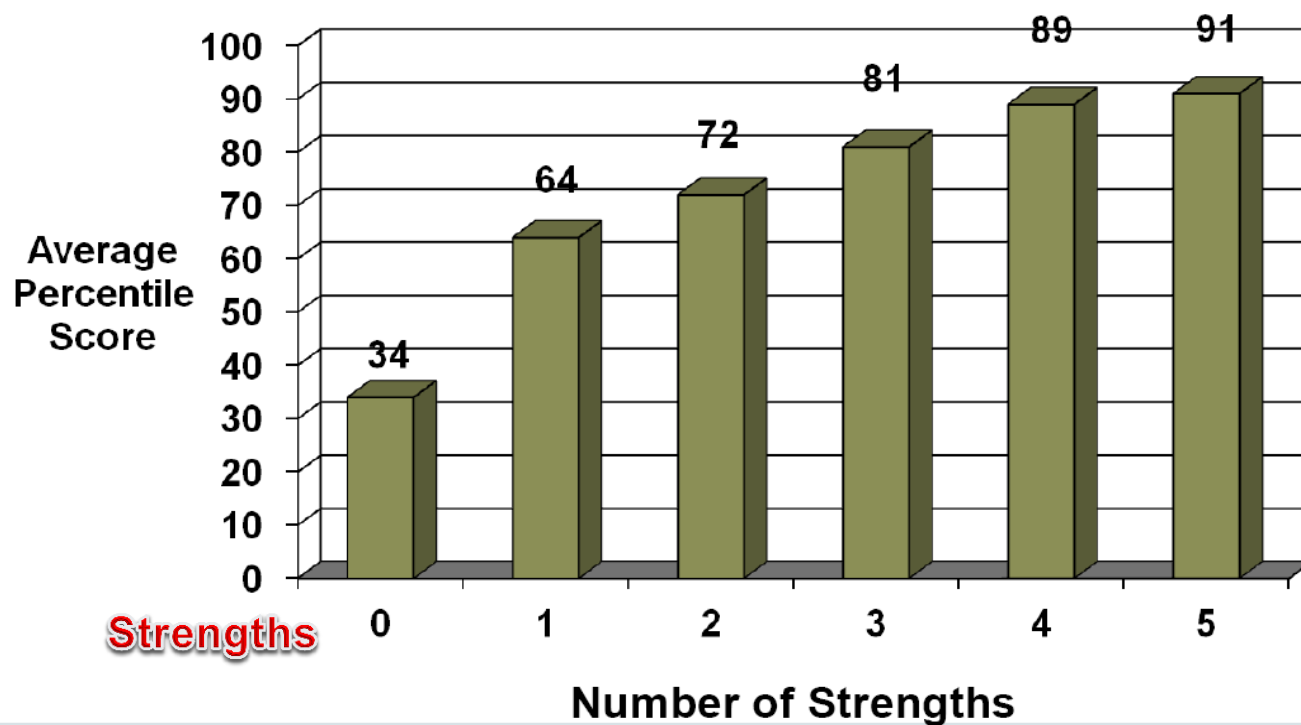
# Good Leaders Make a Great Difference



ZENER | FOLKMAN

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# A model based on strengths

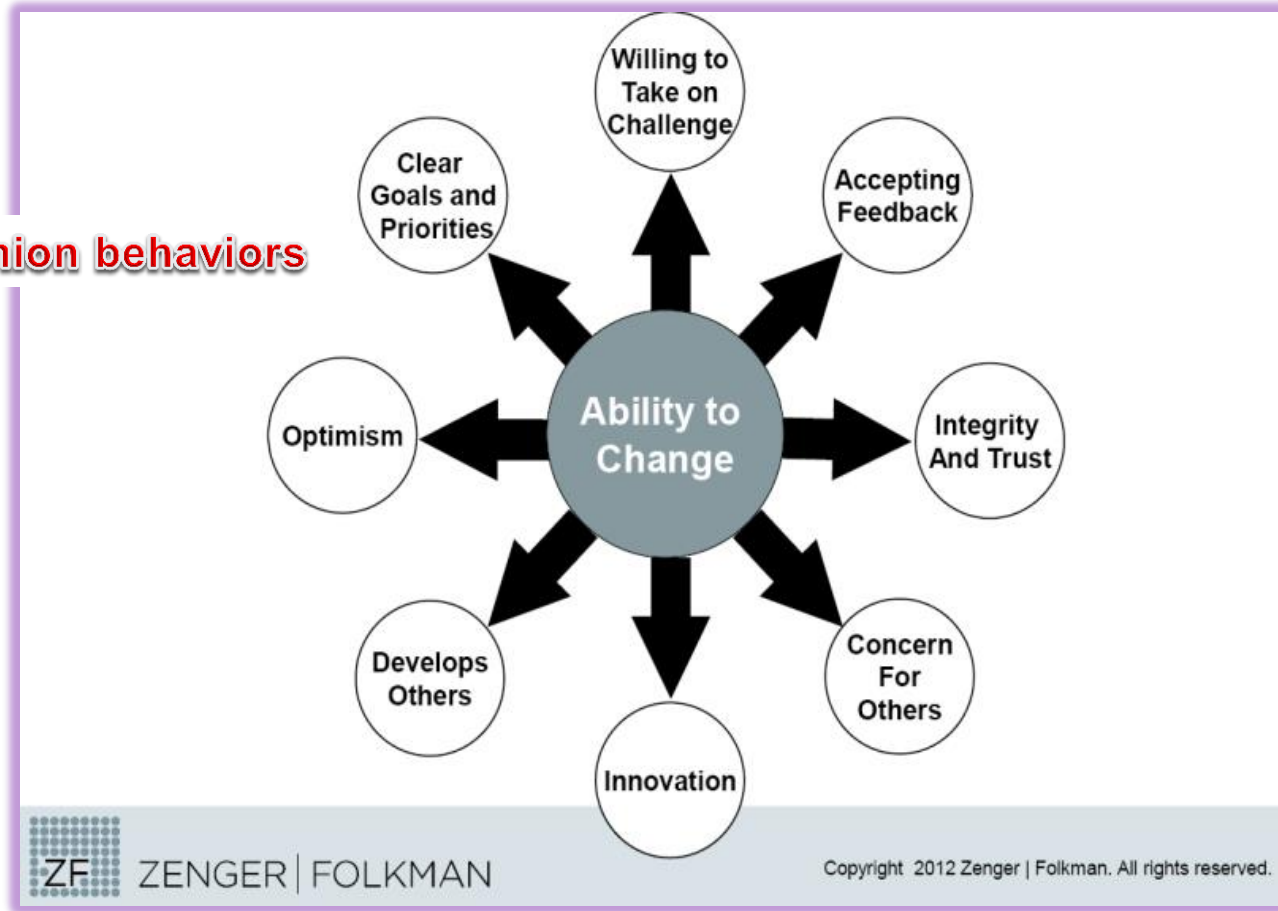


ZENGER | FOLKMAN

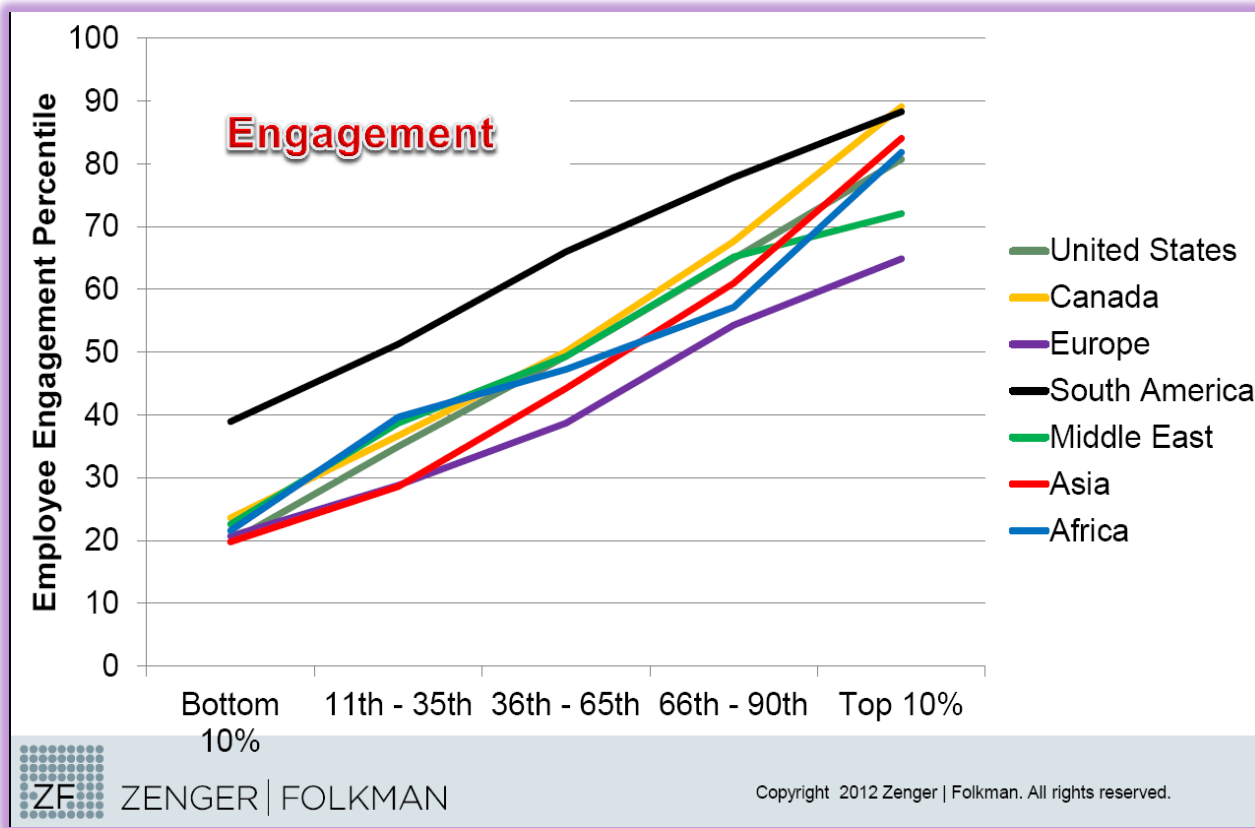
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# Getting strengths through companion behaviors

Companion behaviors



# A model tested in different cultures



# 16 essential competencies + safety



## The Extraordinary Leader for Safety

### Results Orientation

- Fosters achieving results.
- Sets challenging goals.
- Takes initiative

### Leading Change

- Develops a strategic perspective
- Fosters, promotes, leads change

### Key Values

- Develops High Integrity and Honesty.
- Safety

### Personal Capabilities

- Expert technically and professionally
- Analyzes situations and solves problems
- Innovates
- Practice self-development
- Decision making

### Interpersonal Skills and Abilities

- Communicates frequently and credibly
- Inspires and motivate others to achieve high performance
- Builds relationships
- Develops others
- Cooperates and work as a team player

**ZENGER|FOLKMAN**

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## TRAINING TOP MANAGERS

# NUSHARE PROJECT

## CONSIDERATIONS USED IN THE DESIGN OF THE PROGRAM:

- **RESPONSIVE TO TIME LIMITATIONS OF TOP LEVEL MANAGERS.**
- **INCLUDING DIFFERENT LEARNING MODALITIES:**
  - **WORKSHOP.**
  - **MENTORING.**
  - **WEBINAR.**
  - **MICRO-E-LEARNING.**
  - **WEB MEETING.**
  - **JOURNAL.**
  - **ACTION PLAN.**



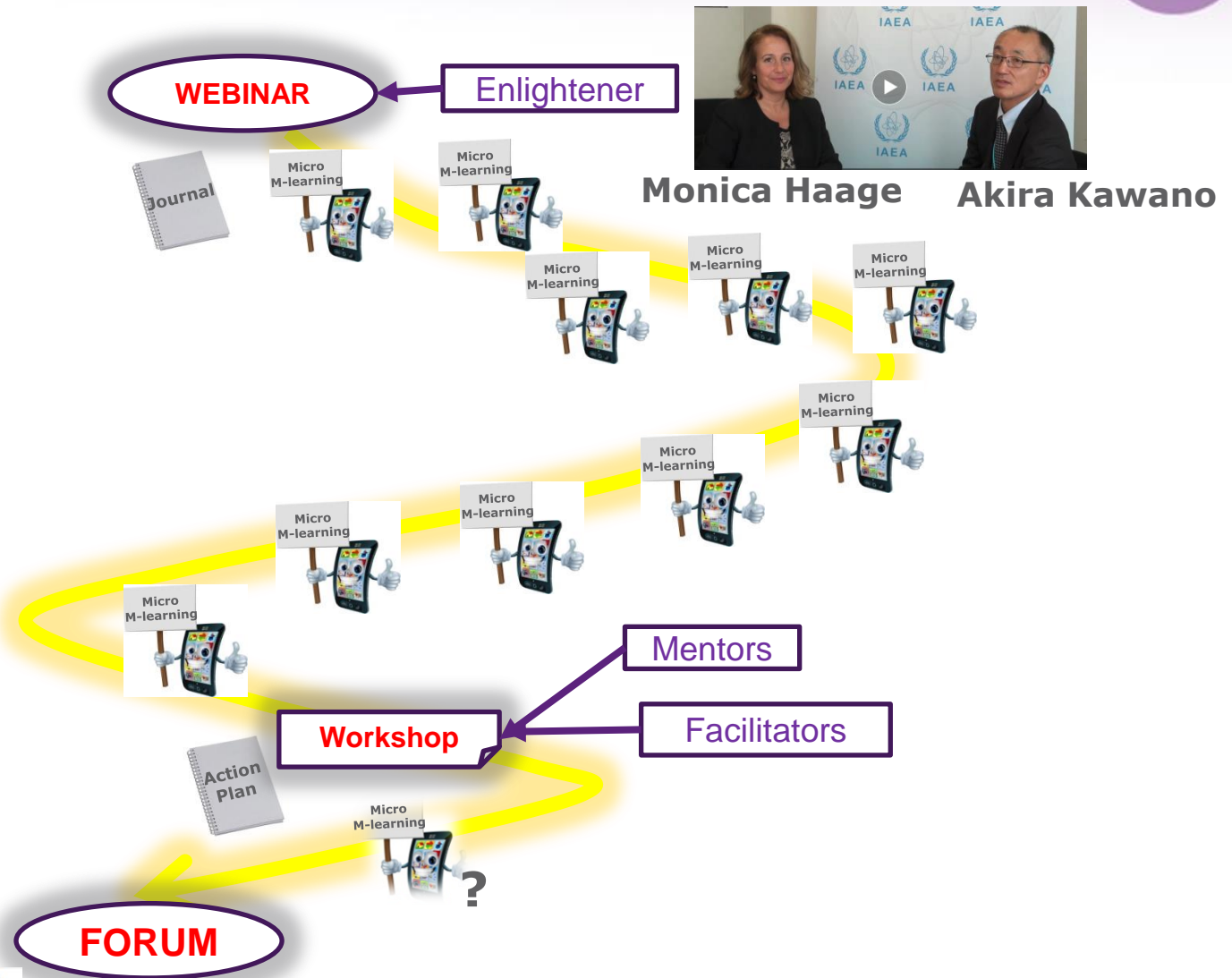
PROJECT FOR SHARING & GROWING NUCLEAR SAFETY CULTURE COMPETENCE

## LEARNING OUTCOMES OF THE PROGRAM:

- **Understanding of the safety case.**
- **Importance for Safety of the Culture.**
- **Evolution of regulatory systems and relation to culture. Inclusion of Safety Culture in the regulatory systems.**
- **Understanding of Culture.**
- **Development of Safety Culture. Main Steps.**
- **Assessment of Safety Culture.**
- **Learning from other industries.**
- **Levers to change the Culture. The main lever is Leadership.**
- **Approaches to develop Leadership competencies in an effective manner**



# PROGRAM ELEMENTS



# MICRO-MOBILE-LEARNING



EXAMPLE OF  
2<sup>ND</sup> MML

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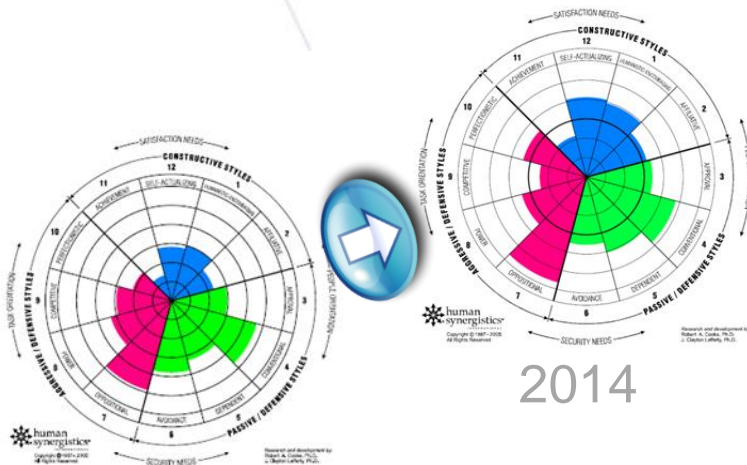
# 6

## SUMMARY

# SUMMARY

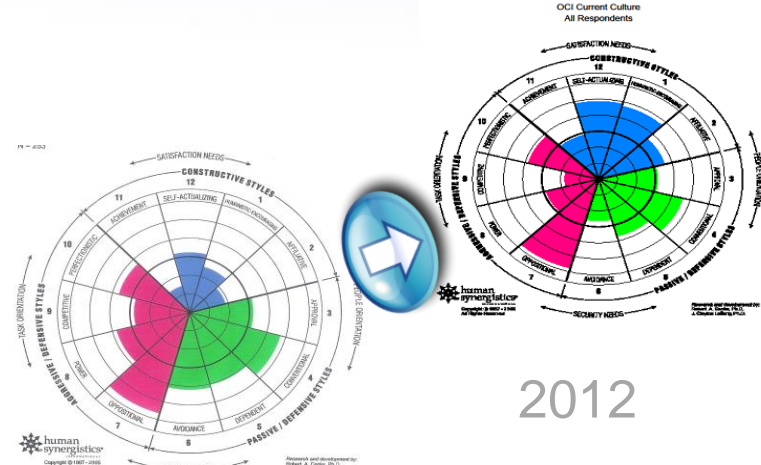
- Leadership has a critical impact on safety and performance.
- Establish the essential characteristics of a sound process to develop Leadership for Safety and economic performance.
- Move from “Safety Culture” to “Organizational Culture for Safety”. It is essential to understand Organizational Culture to be effective in Organizational Culture for Safety.
- Develop a leadership model based on science, Systematically employ “follow up” and measuring results against norms. training.
- Foster and support the exchanges with other industries facing similar problems.

# Two business cases



2011

2014



2008

2012

Substantial improvements on organizational culture

Substantial improvements on culture for safety

Substantial improvements on safety and performance

# Questions or comments





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