

Public Communication and Women in Nuclear

Wu Aihong

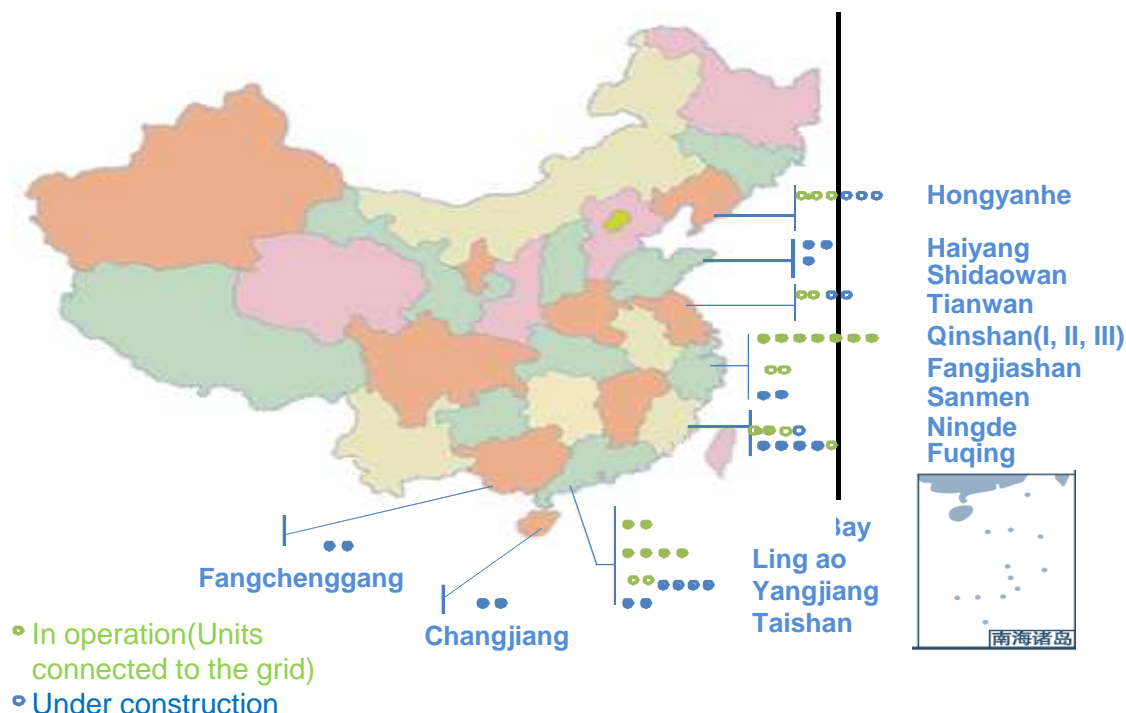
General Counsel,
State Power Investment Corporation, China

2015.8



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Overall Status of Nuclear Power in Chinese Mainland



- In China's Mainland, there are 26 units in operation and 25 units under construction.

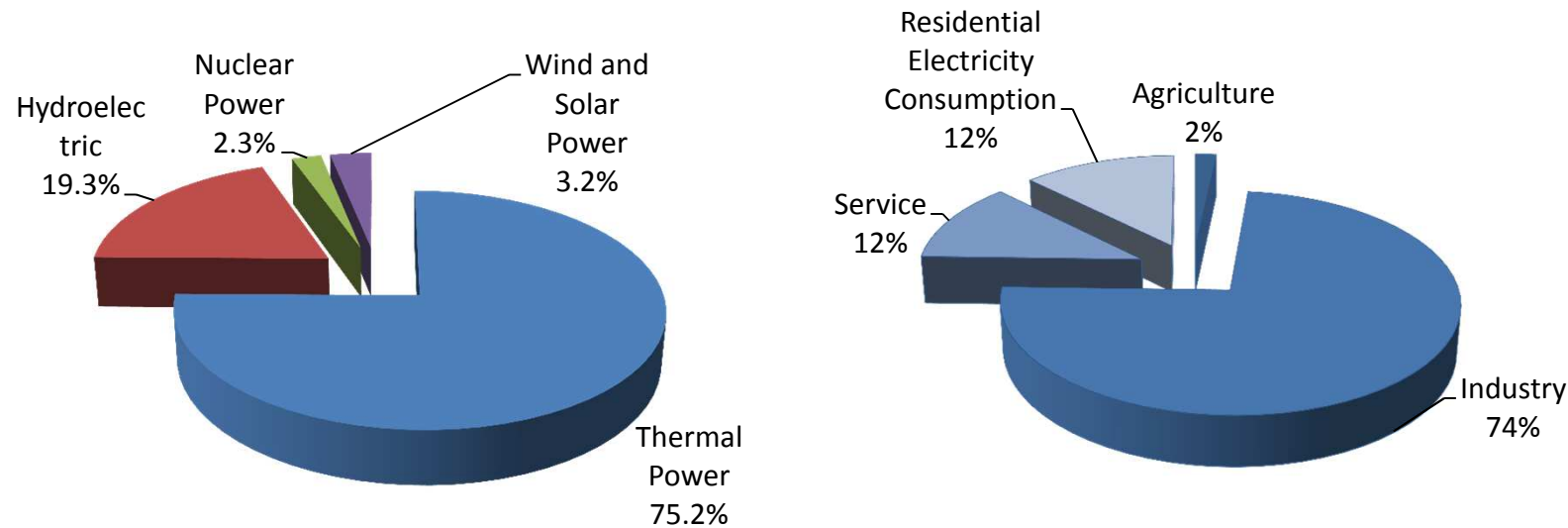
- **In Operation:**
26 Units / 24.64GWe
- **Under Construction:**
25 Units / 27.59GWe

Our Target:

By 2020 :

- 58GW in operation
- 30GW under construction

Energy Mix-Gross Electric Power Production (Chinese Mainland)



The Structure of the Power Consumption

In 2014 , the gross electric power production has reached 5540 TWh.

Rapid development of the economic and the demand of power provide an important opportunity to nuclear power development.

Survey of Nuclear Women in China Mainland

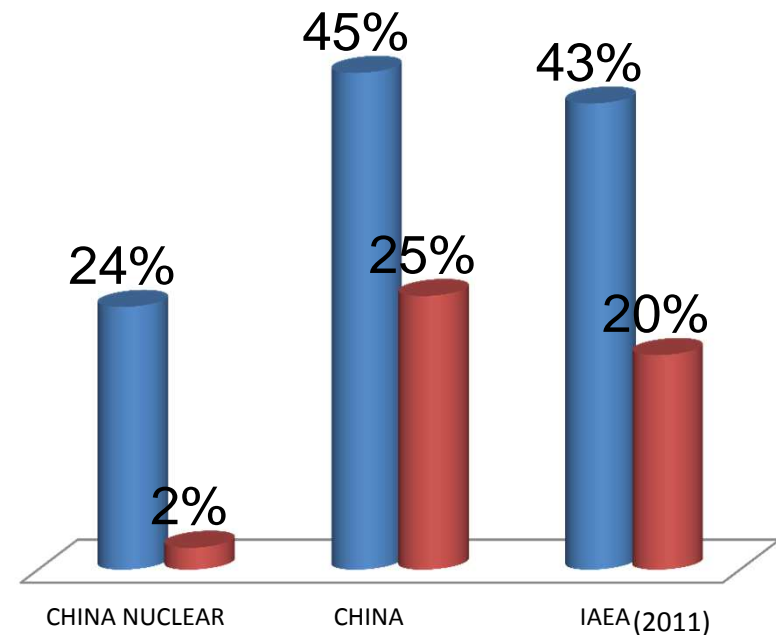
Survey Sample

- **12** nuclear related entities
- **5** indicators
- Nearly **45000** employees

- Less women engaging in nuclear industry in China Mainland
- Less women in nuclear senior management level

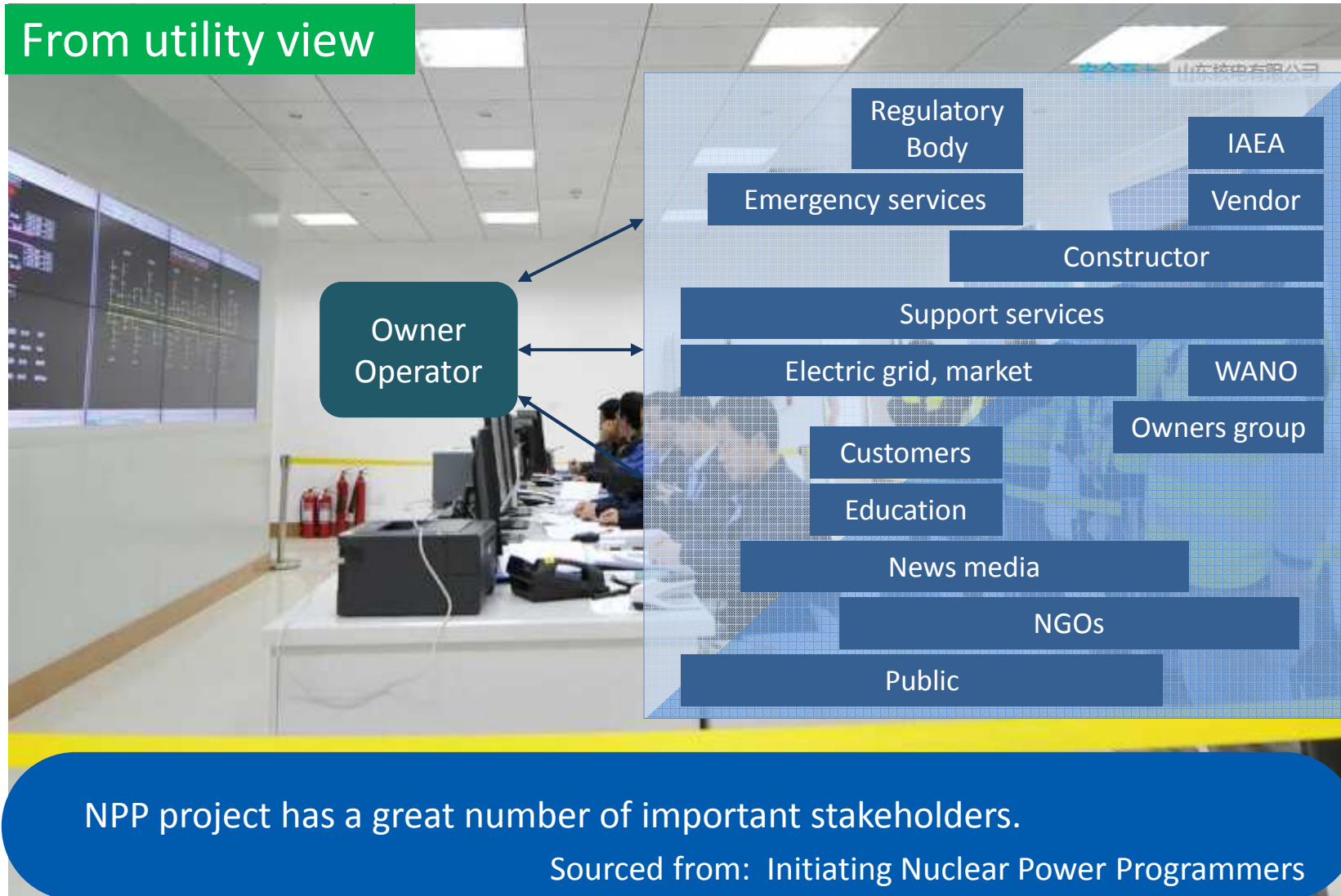
Female in nuclear industry

- Female in all staff
- Female in senior management staff

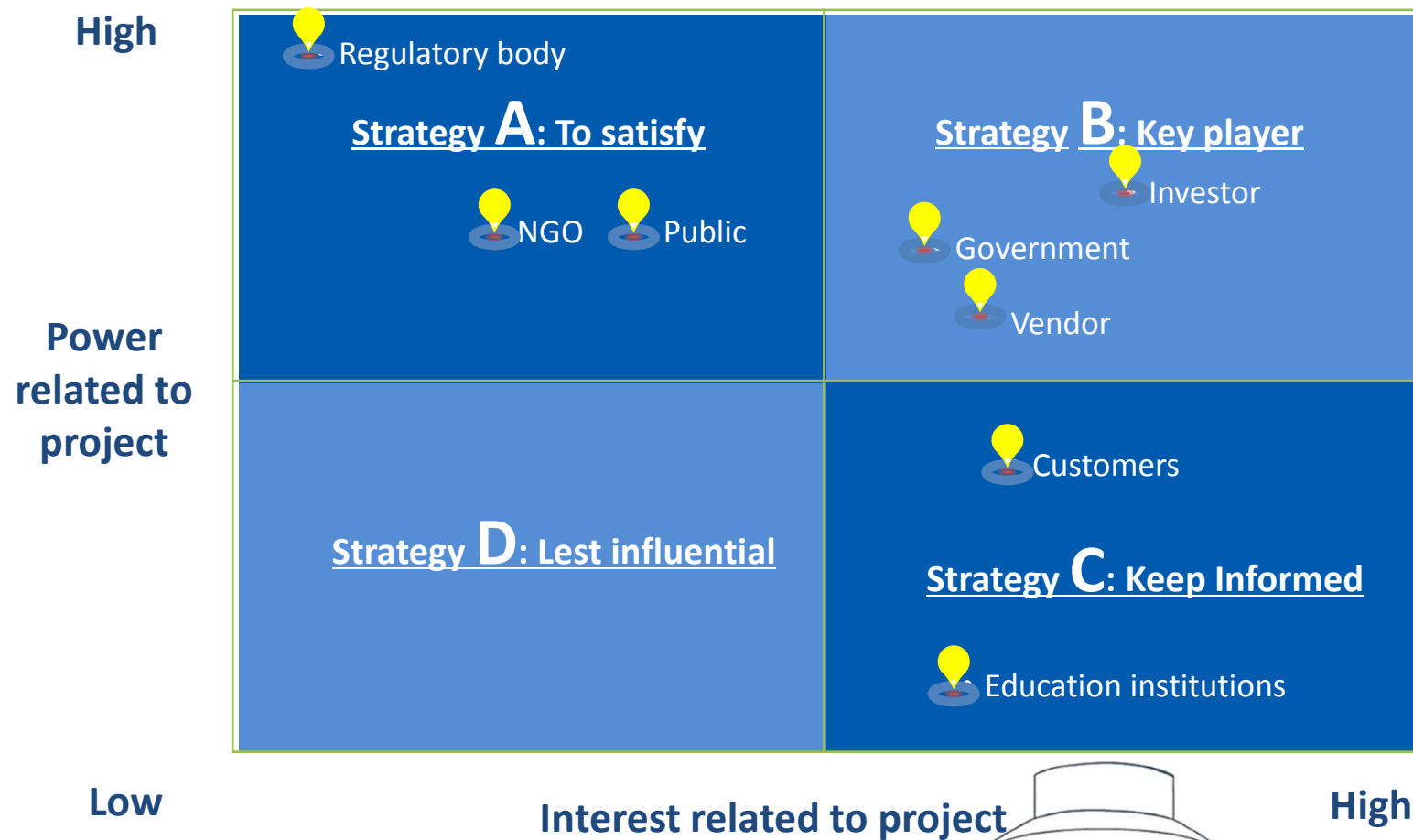


Who Cares About NPP ?

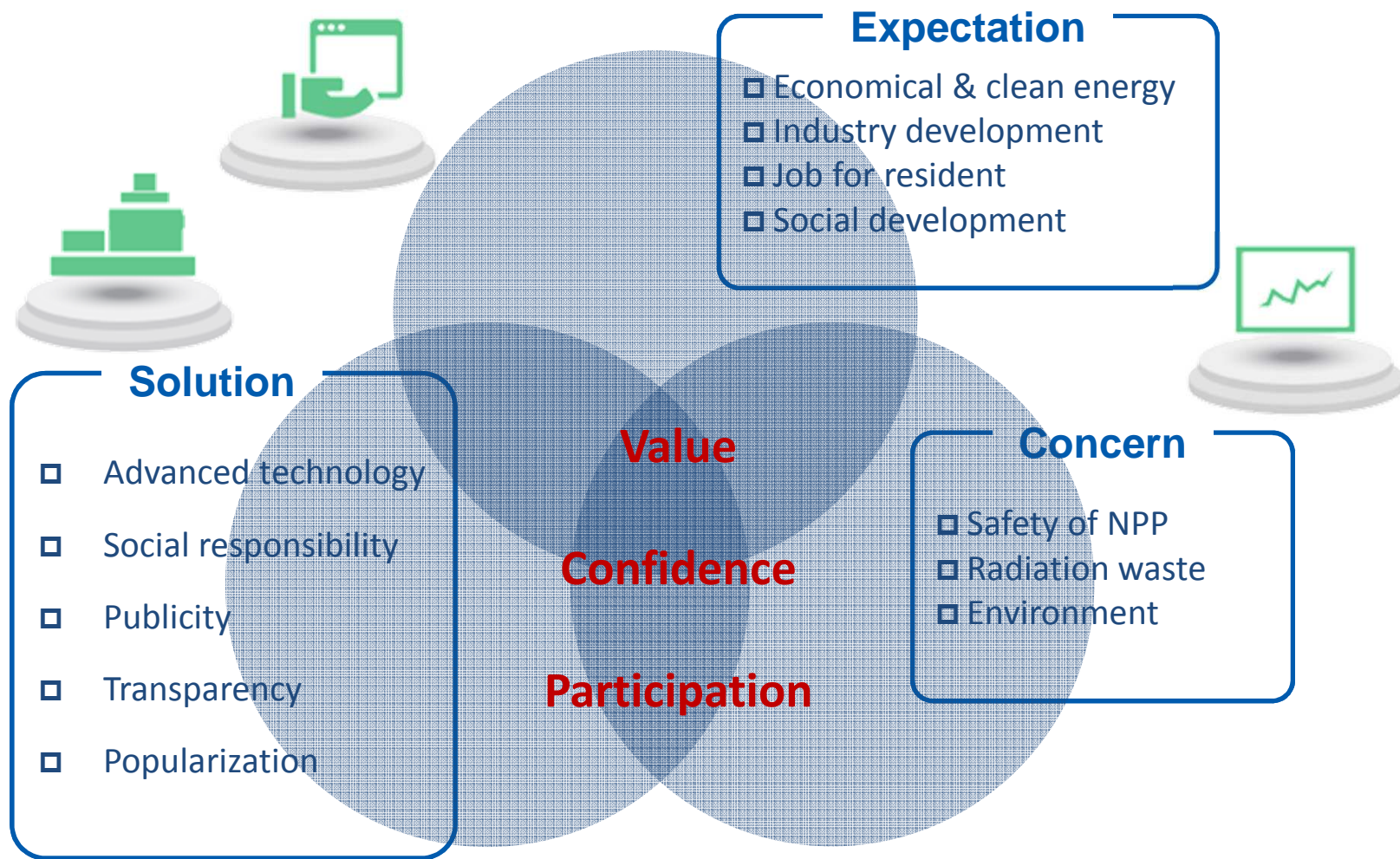
Stakeholder identification



Mendelow Power-Interest Matrix

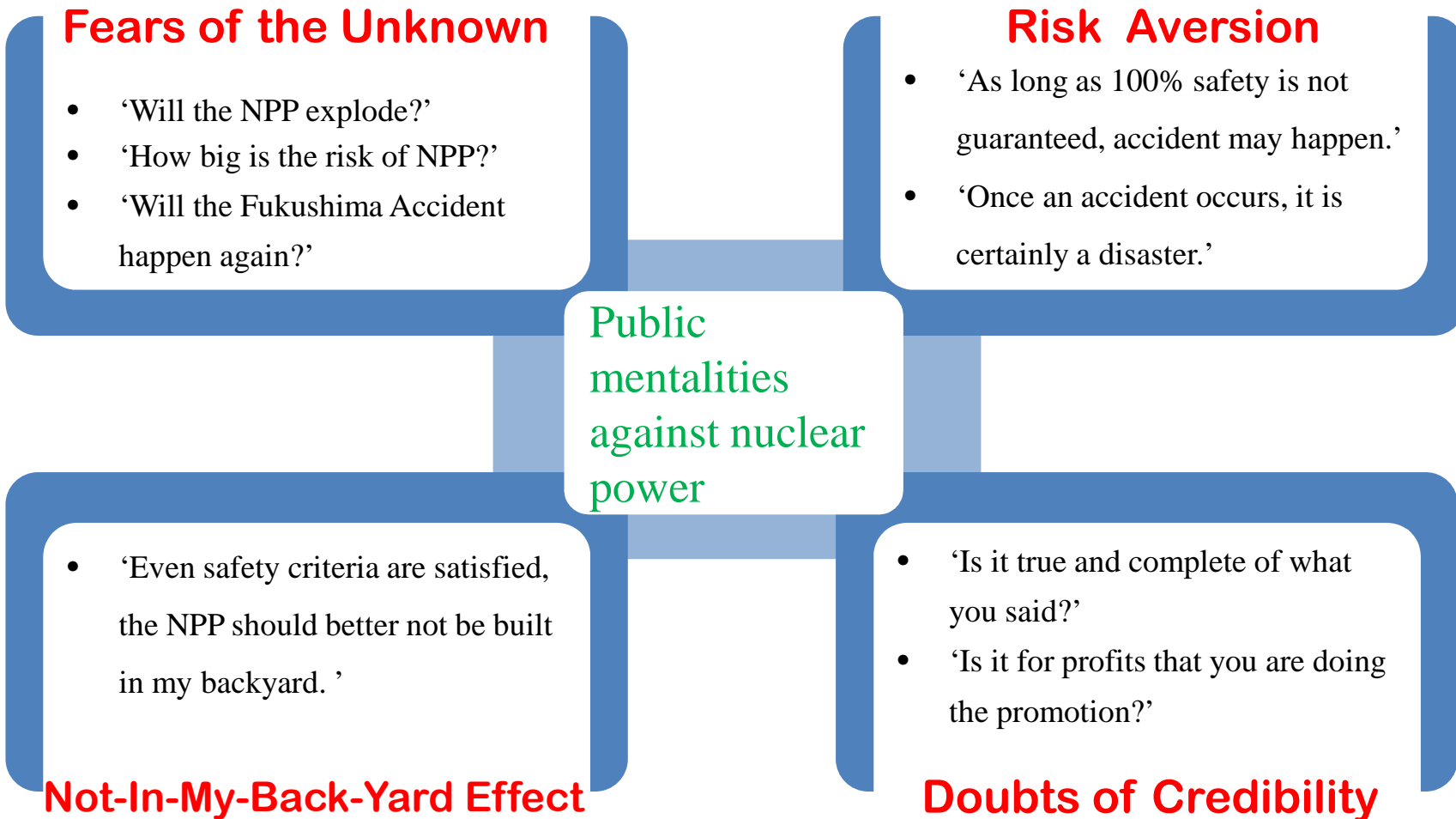



Concern & Solution



Strategy: Win-Win Framework For NPP Project and Effective Public Communication

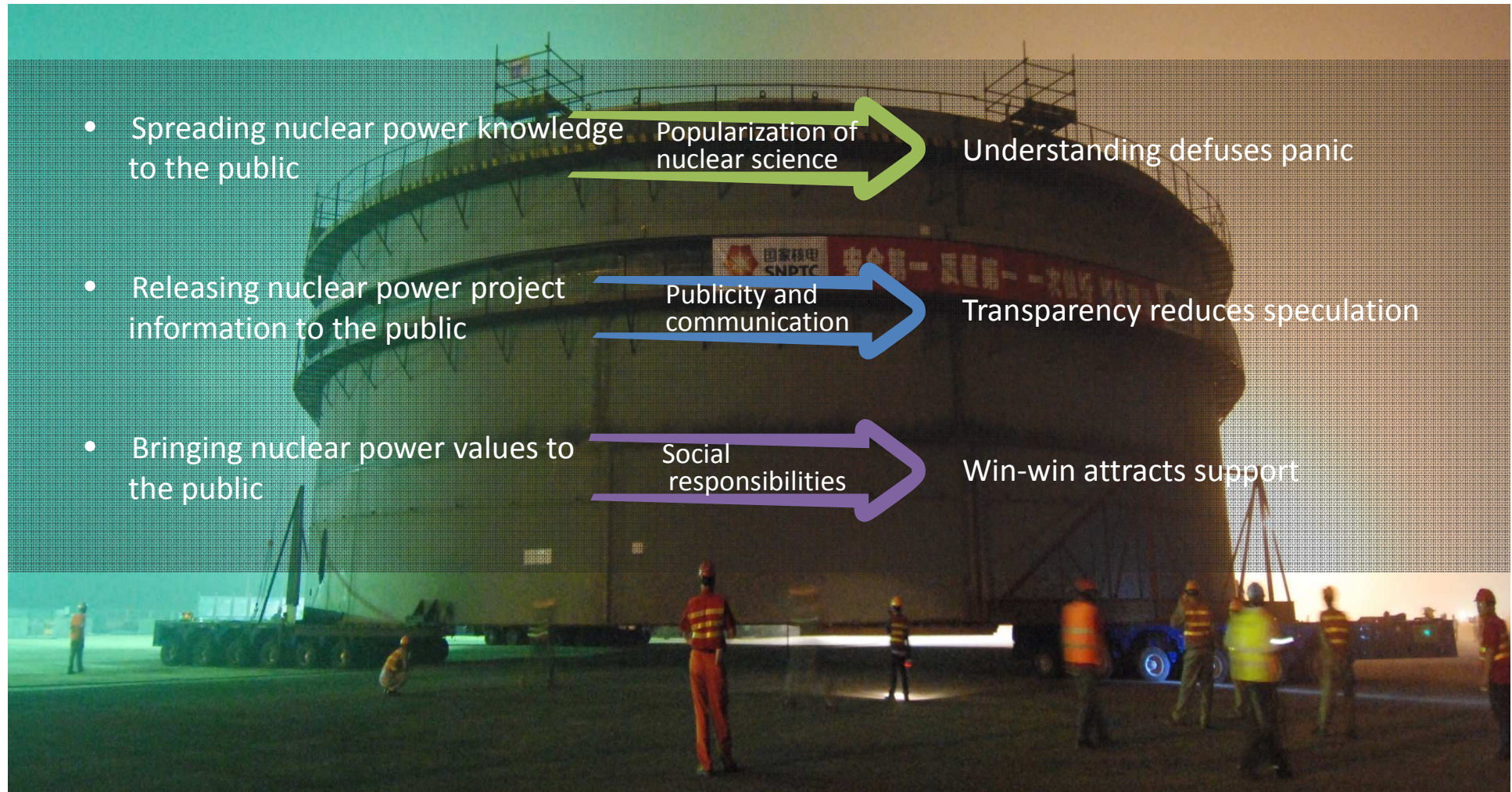
What are the mentalities that underlie nuclear power concerns?



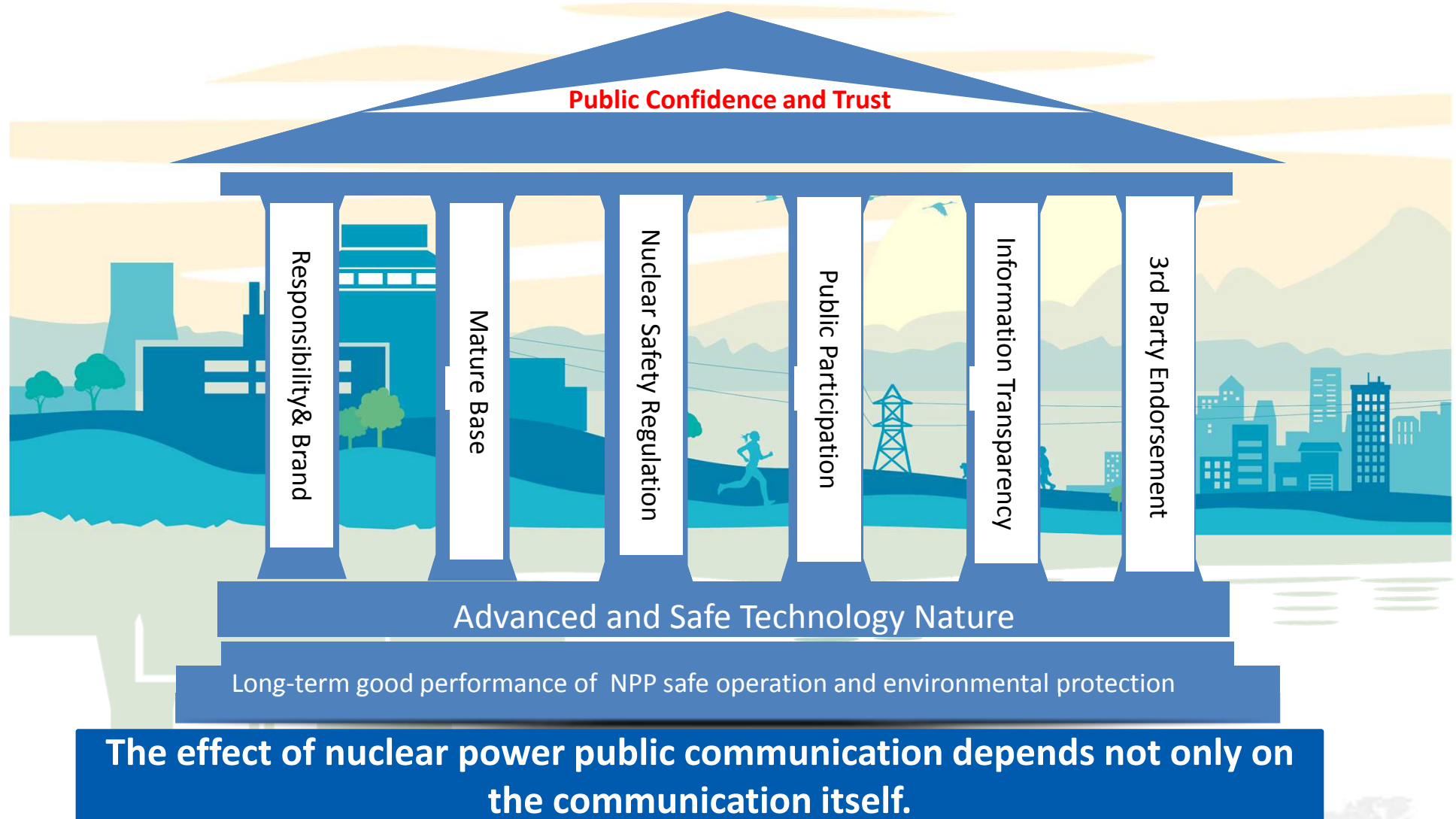


Experience & Suggestions

How to win over the public's understanding and support?



Preconditions and basis for effective public communication of nuclear power projects



Dialogue Program with Interested Parties

Collaborating to promote nuclear power

Set up a public communication mechanism and strategy in which governments, owners, nuclear associations and construction contractors work together in their respective roles.

Experience Sharing with other NPPs .



Dialogue Program with Interested Parties

Knowing timely the public opinion

- Conduct public opinion polls
- Perform public opinion monitoring
- Through professional companies, get the analysis report of public opinion and attitude toward nuclear power on the Internet



Dialogue Program with Interested Parties

continuous dialogue with anti-nuclear groups

Pinpoint Explanation

Regulator's Clarity and
Experts' Influence

Inviting Anti-nuclear
Groups to Supervise NPP

Information Transparency



Dialogue Program with Interested Parties

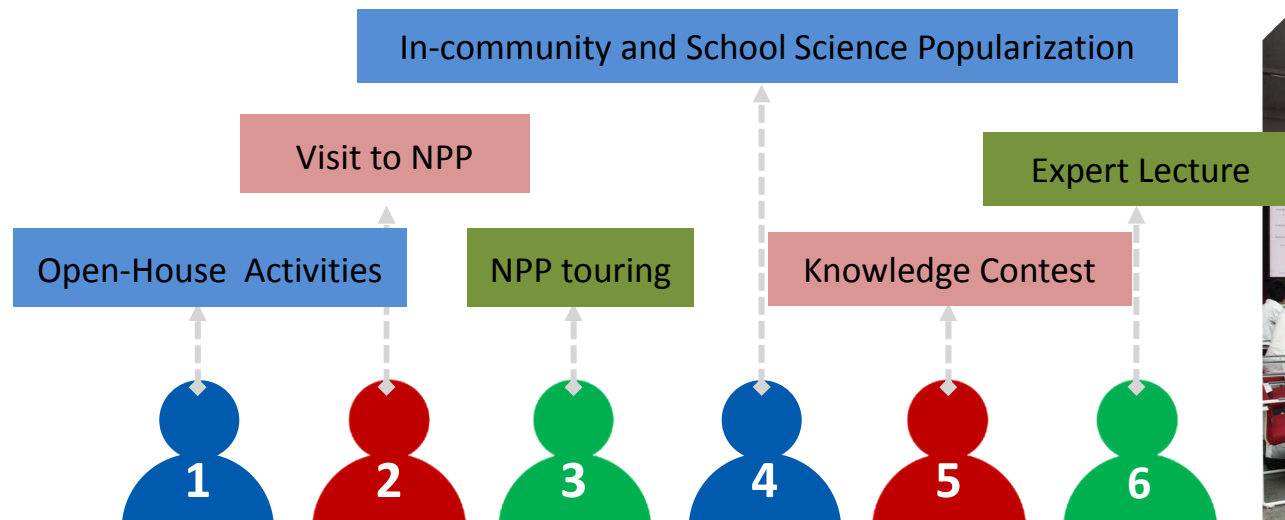
Communication and cooperation with media

Nuclear popularization to media and reporters:
lectures, NPP touring

Provide Media with Professional Support



Popularization of Nuclear Science



Nuclear Power Information Disclosure & Transparency Program



Availability of NPP Safety Information



Online NPP Operation Data Disclosure



Public Participation in Project Progress



首 页 | 机构与职责 | 政策法规 | 行政许可 | 监督执法 | 辐射监测 | 电磁矿冶 | 经验反馈 | 人员资质 | 国际合作

你现在的位置: 首 页 > 国家核安全局 > 辐射环境

工作动态

- 关于召开2014年度全国核电厂核安全工作座谈会的通知
- 核与辐射安全监管2014年度年中工作会议召开
- 核与辐射安全监管大讨论活动举办 李干杰出席活动并讲...
- 关于印发《环境保护部(国家核安全局)...

辐射环境

- 全国辐射环境自动监测站空气吸收剂量率 (2014年11月6日9:00 - 11月7日9:00) (2014-11-07)
- 全国辐射环境自动监测站空气吸收剂量率 (2014年11月5日9:00 - 11月6日9:00) (2014-11-06)
- 全国辐射环境自动监测站空气吸收剂量率 (2014年11月4日9:00 - 11月5日9:00) (2014-11-05)
- 全国辐射环境自动监测站空气吸收剂量率 (2014年11月3日9:00 - 11月4日9:00) (2014-11-04)

Information Center

Nuclear Science Popularization & Education
Training
Project Touring
Core Business Display



Information Center Construction Program

Online Information Center



Publications for Science Popularization





We set up WIN Website to attract more females to join in nuclear power work!

www.winchn.org

www.wincn.org



Conclusion

Public communication is a strategic task, and it needs joint efforts from governments, nuclear power groups, associations, academies , R&D institutions as well as all the nuclear power employees.

Good performance on nuclear power safety operation is the base of the public communication of nuclear power. 'Facts speak louder than words.'





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