Contribution ID: **28** Type: **Poster**

Experience of the WiN Hungary in Communication with Public on a Big Social Events

Thursday, 27 August 2015 14:00 (1h 30m)

My poster presentation is about a process of communication with public during big social events like festivals, open days and sport's competitions. The technic is: we make a WIN stand on the frequent place of events, invite visitors and kindly ask them to fill our questionnaire about nuclear industry in Hungary. The questionnaire contents 15 questions about Hungarian NPP (how many units we have, what is electrical output). We communicate with visitors during the filling a questionnaire and after that we check the result. We can see the level of knowledge of our guest and give them the appropriate information on their level. Usually every participant takes a small present with the emblem of WIN Hungary. This form of communication has tested many times in our activity. It works very effectively. The form of poster is a chart flow of the process illustrated with photos.

Country or International Organization

WIN Hungary

Primary author: SZUCSÁN, Marina (Paks Npp Ltd., Hungary)

Presenter: SZUCSÁN, Marina (Paks Npp Ltd., Hungary)

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