



Contribution ID: 40

Type: **oral**

Effective Strategy Implementation –Best Practice that Really Works

Tuesday, 21 October 2014 14:30 (20 minutes)

The application of Business Performance Management (BPM) was traditionally associated with the Balanced Scorecard developed by Keppler and Norton over 20 years ago and used primarily in commercial organisations where Shareholder value was the priority. The presentation describes how this approach has evolved to focus on Stakeholder priorities rather than profit, how it has been applied successfully to the management of nuclear security performance and how it can be applied to any organisation whether in the public or private sector. Strategy Mapping clarifies organisational priorities, allows staff to understand their role and contribution much more clearly and has a significant motivational impact on most organisations to which it is applied.

Country or International Organization

World Institute for Nuclear Security (WINS)

Primary author: HOWSLEY, Roger (World Institute for Nuclear Security (WINS))

Co-authors: DELGADO, Raquel (World Institute for Nuclear Security (WINS)); GRADT, Vesna (World Institute for Nuclear Security (WINS))

Presenter: HOWSLEY, Roger (World Institute for Nuclear Security (WINS))

Session Classification: Performance Management in Non-profit Organizations