

NUCLEAR BUSINESS ACUMEN TRAINING FOR EXECUTIVES

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Most corporate strategies fail –not primarily because of poor strategy definition but due to deficiencies in strategy implementation. Like in so many human activities, proper training seems to be the way forward. We have developed a methodology for scenario training of nuclear business acumen for executives. This training is based on groups addressing realistic simulated challenges, typical for the executive management team of a nuclear power plant. This training has resulted in improved nuclear business acumen as well as more efficient strategy implementation.

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