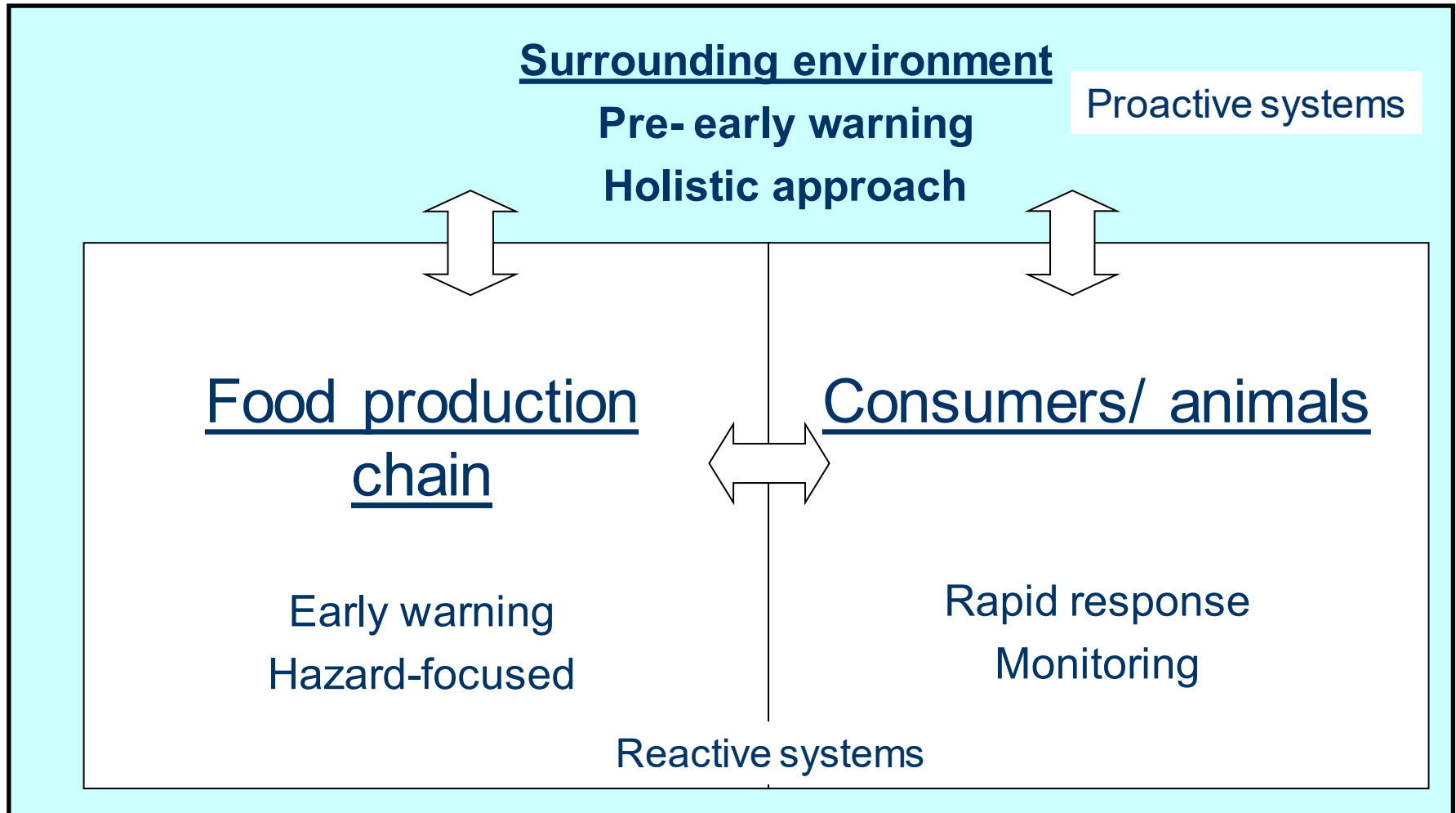


Outline

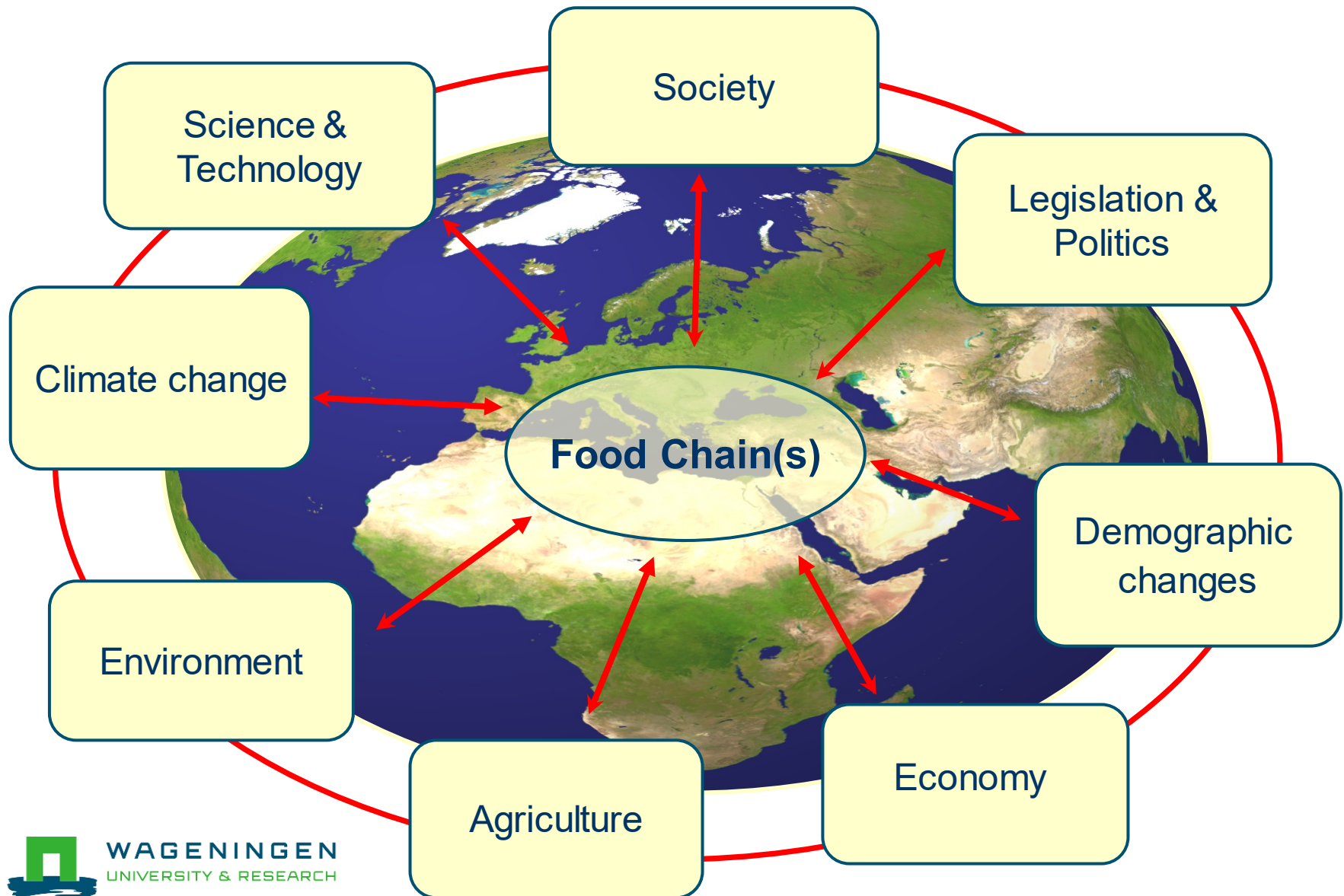
- State of the Art
 - Motivation
 - Experience (including limitations)
 - Challenges of AI
- Next Steps & Future challenges

Reactive early warning approaches not satisfactory; proactive systems needed



Drivers of change having direct/ indirect impact on food safety

(Marvin et al 2019; <https://efsa.onlinelibrary.wiley.com/doi/epdf/10.2903/sp.efsa.2019.EN-1619>)



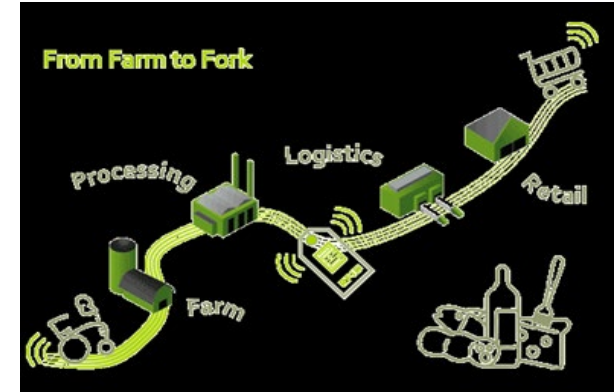
Potential system approach



Data of drivers



Expert knowledge



Chain analysis

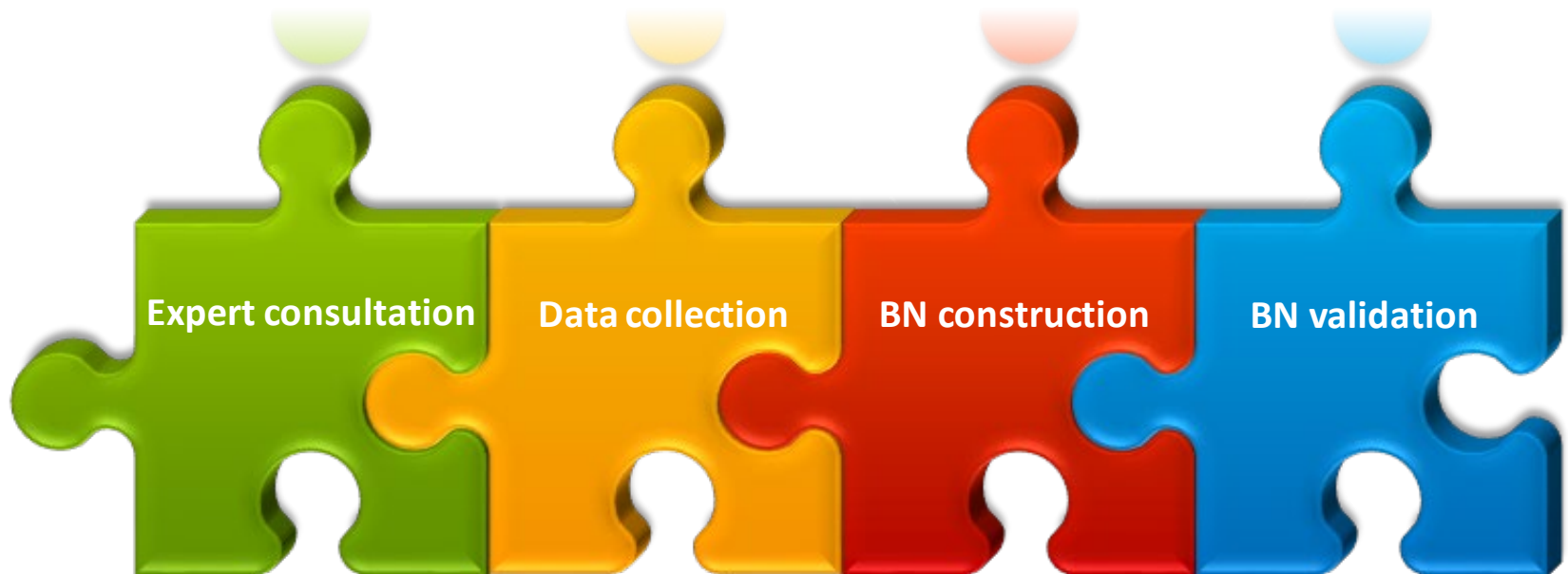
Method needed that can:

- integrate expert knowledge and data,
- handle huge amount of data and knowledge gaps,
- use a variety of data sources of divers nature.

**Bayesian
Networks?**

Bayesian Network (BN) approach

Steps in the development



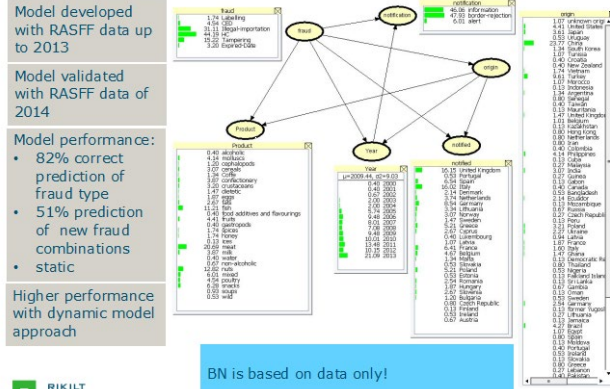
Data sources used in the BN model

Linking 36 factors (18 data sources and 8 expert judgements)

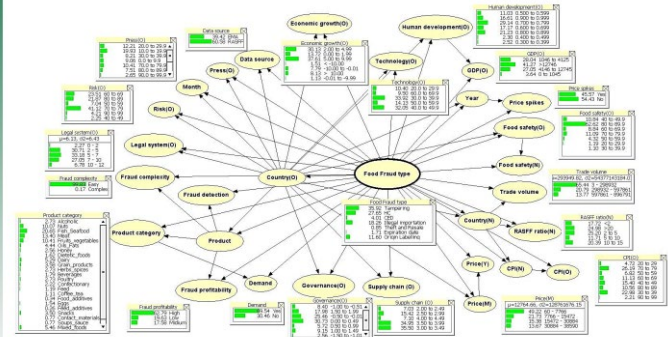


BN modelling applied in many cases

Example 2: Prediction of food fraud type as reported in RASFF

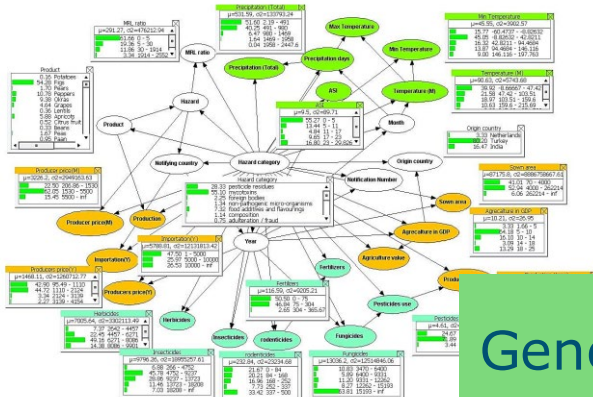


BN model for food fraud type



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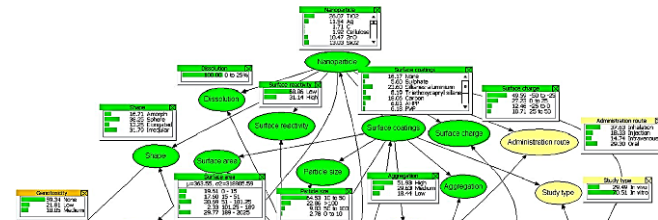
BN model for fruits & vegetables



Model performance: Prediction of the hazard type is 96%

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BN model for hazard prediction of NM hazard



Generally the prediction accuracy > 90%

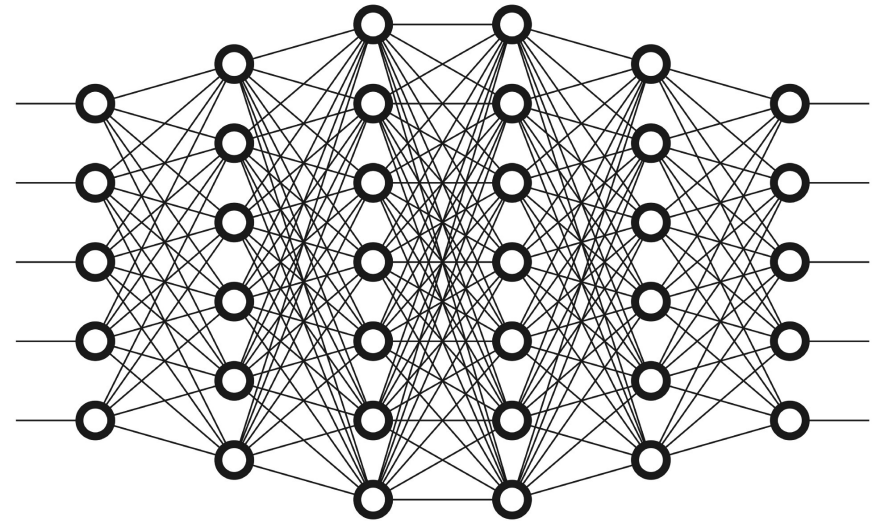


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Machine learning

In our studies we compared the prediction accuracy of BN to other (>20) machine learning algorithms:

1. Neural network
2. Logistic regression
3. Support vector machines
4. Random forest
5. Ensemble classifiers



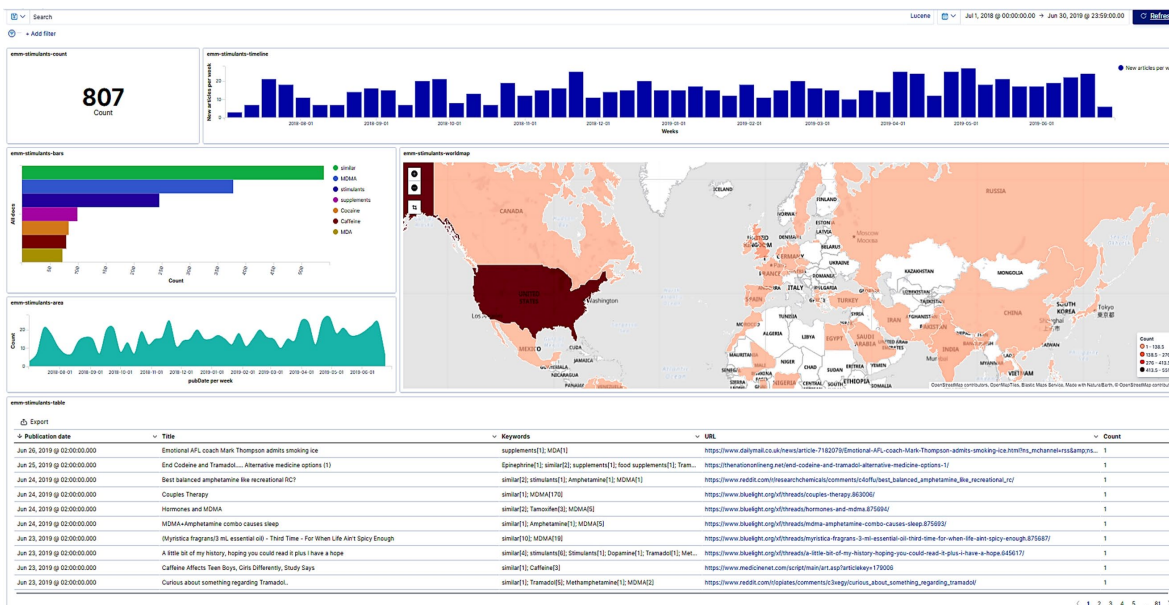
Prediction accuracy of BN was often superior in classification problems

Other AI approaches developed for early warning of food safety and food fraud

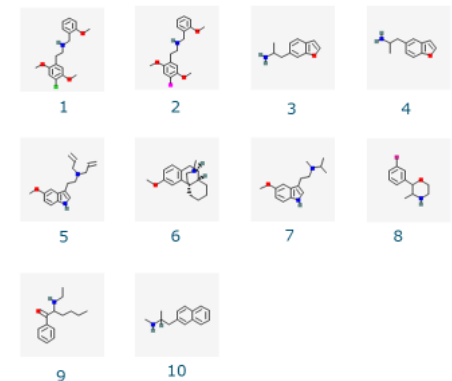
- Detecting food safety & food fraud trends from media (text mining, network analysis)
- Searching *unknown* food safety hazards in scientific literature (word embedding)
- Predicting food safety from satellite images and mobile pictures (deep learning)
- Automate data collection processing, analysis & visualization

Example: media & blogs using European Media Monitor (EMM); early warning & emerging risk

Collection, processing & visualization of media reports from EMM (food fraud, food supplements, various food safety topics)

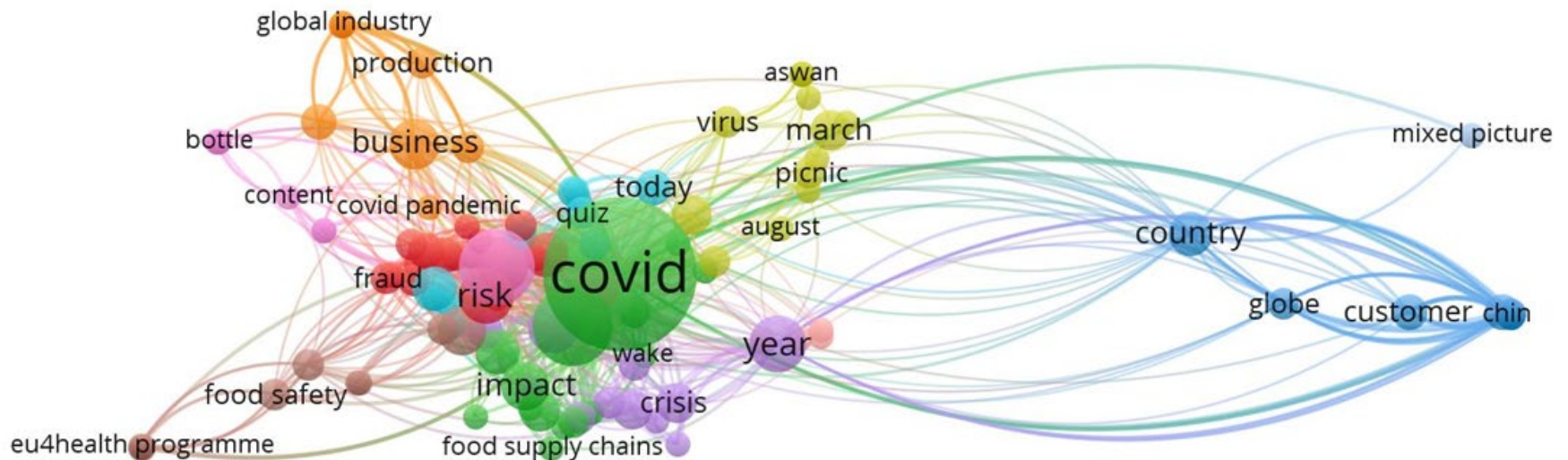


Detected 10 "unknown" compounds used as stimulant in food supplements



Example: Network visualisation; early warning

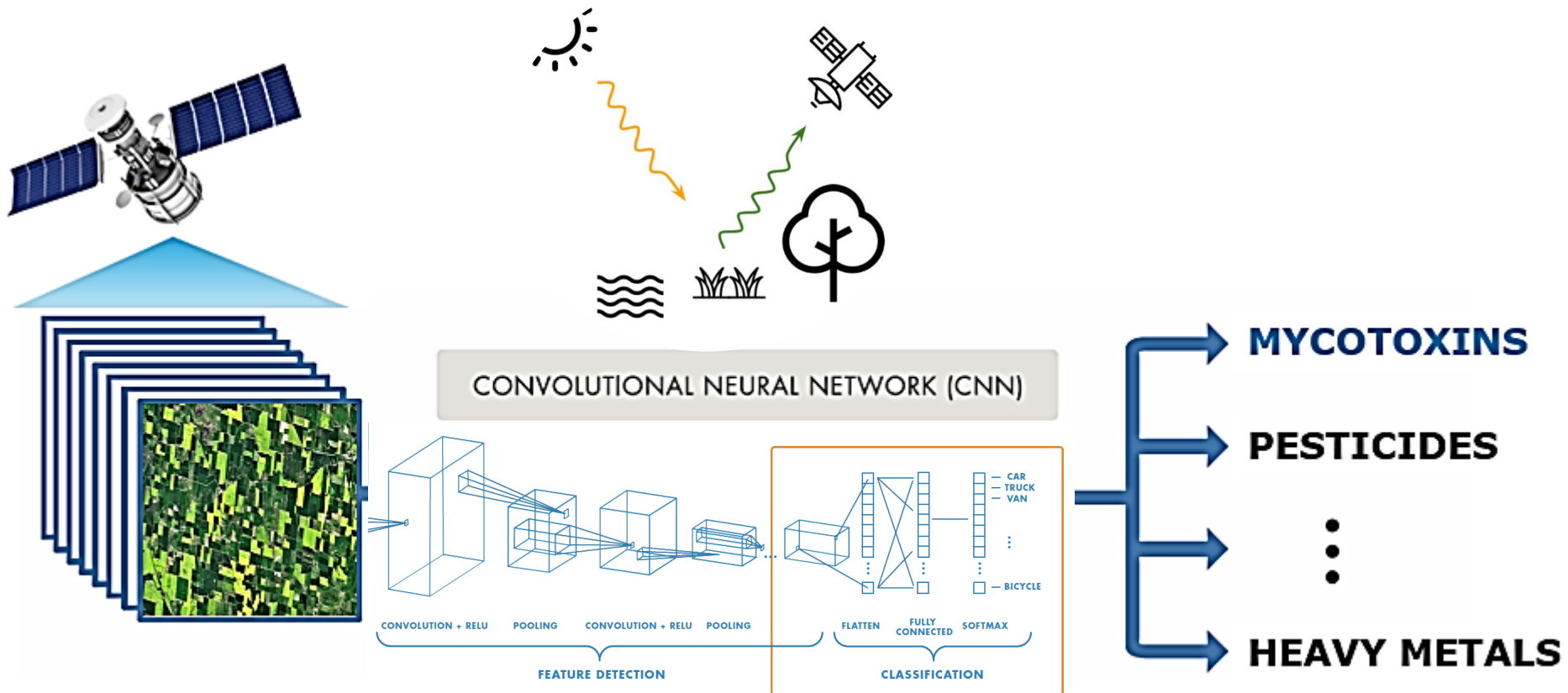
Food fraud publications in the media collected by the WFSR MedISys-FF filter also mentioning COVID



COVID-19 is expected to drive food fraud and food safety risks (meat and alcohol)

Example: AI (deep learning) to predict food safety in grass & maize using satellite images (Sentinel-2); early warning

Efficiency of models: up to 62 % of individual hazards



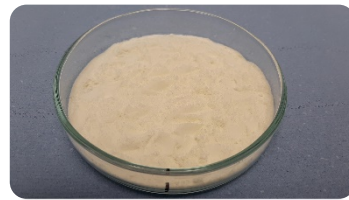
Deep learning to detect food safety hazards using mobile phone images

- Deep learning to detect melamine in milk powder using mobile phone images



Milk powder polluted with melamine:

- 0 mg/kg melamine
- 1 mg/kg melamine
- 50 mg/kg melamine



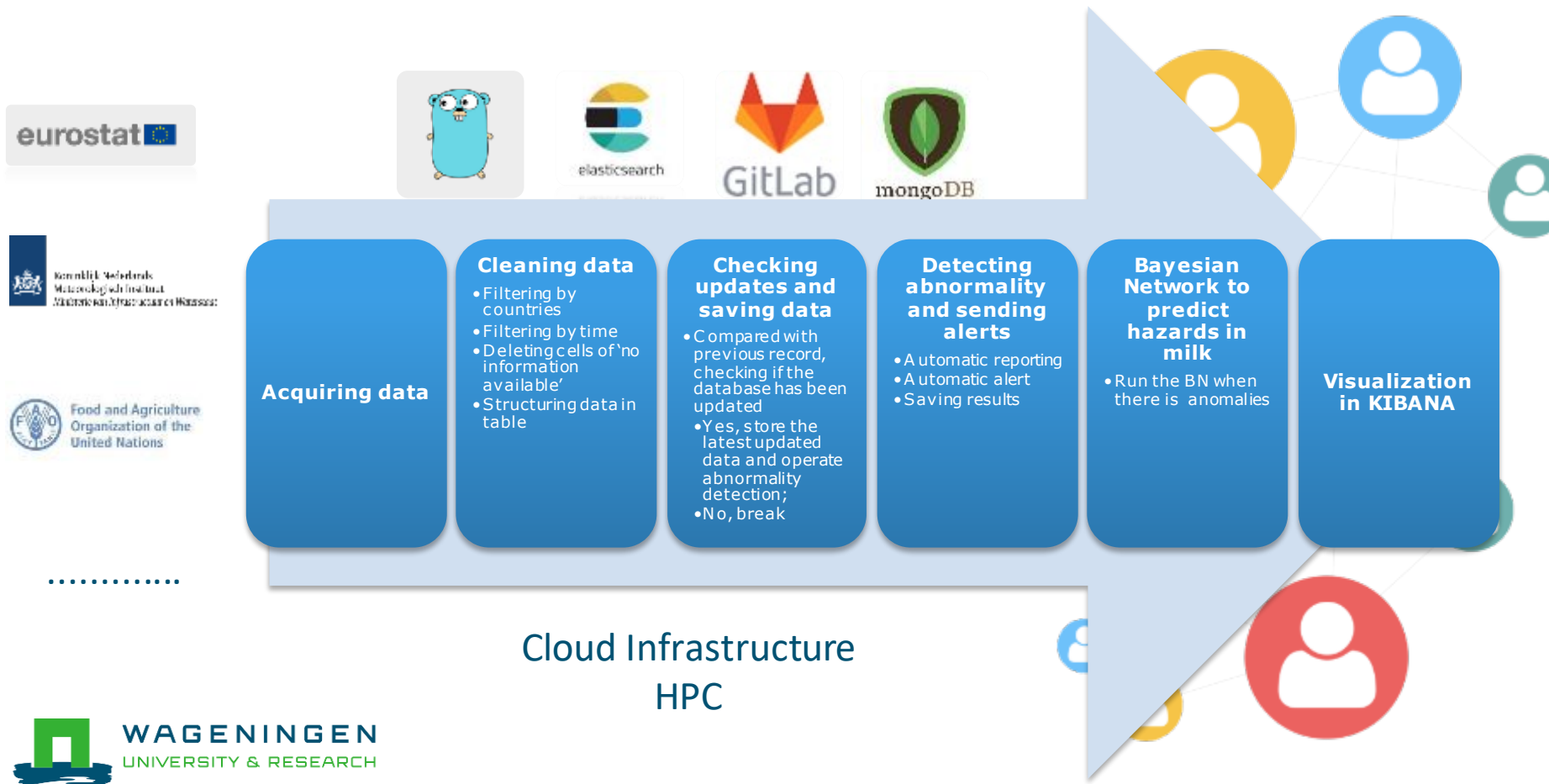
Take pictures with a Samsung Galaxy A8 smartphone

DEEP LEARNING

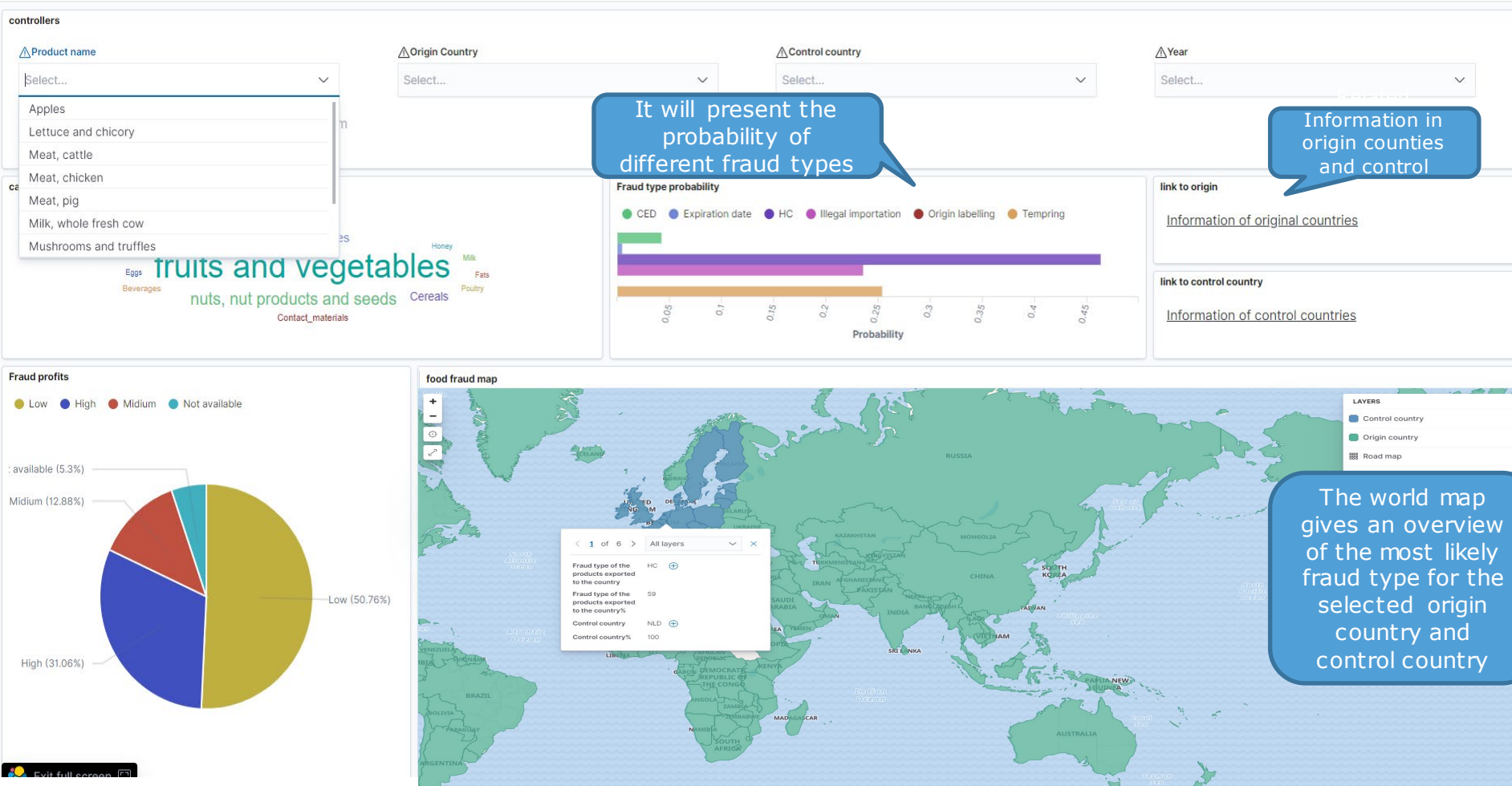
- 0 mg/kg
- 1 mg/kg
- 50 mg/kg

Example: detection of abnormalities in drivers, prediction of hazards in milk and automatic alerts; early warning & emerging risk

Develop workflows in KNIME to automatically collect & process data from identified data sources to show abnormalities and to predict hazards in milk in the Netherlands



Workflows of drivers and BN prediction results visualised in Dashboard



It will present the probability of different fraud types

Information in origin counties and control

The world map gives an overview of the most likely fraud type for the selected origin country and control country

Limitations (food safety/ food fraud domain)

- AI developments occur in other domains
- Slow uptake of technologies by authorities (lack of AI skills)
 - Lack of trained personnel => more education (secondary school, university)
- FAIR principle not well established
 - Embed FAIR principle in legal framework
- Communication on AI to society must be improved
 - Explainable AI
- Sharing data by stakeholders remains a big challenge
 - Federate learning a solution? (FAIR data train concept)

Next steps: Federate learning a solution?

Design FDT Data Station

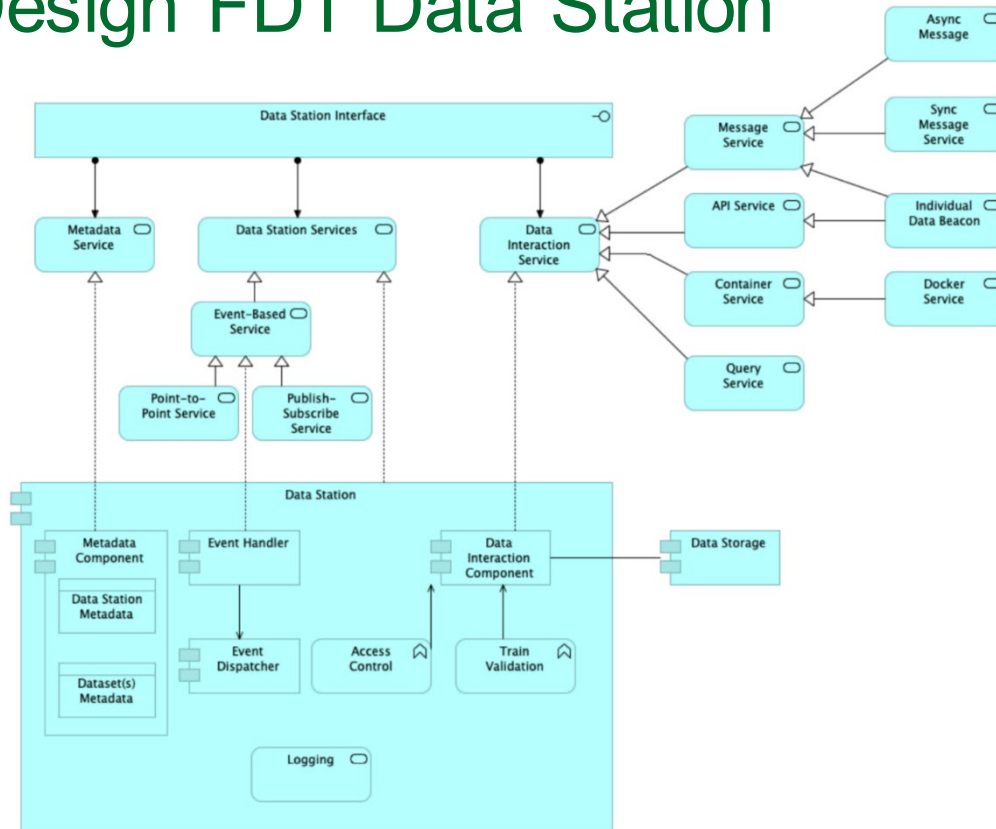
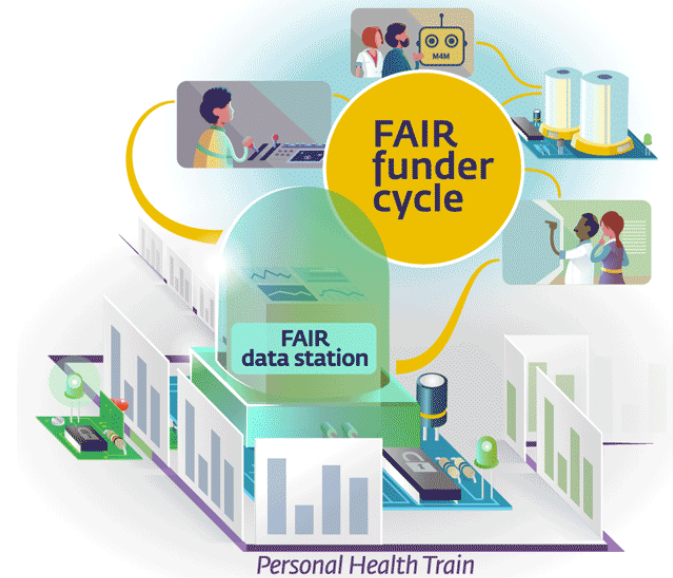


Figure 2 - Data Station

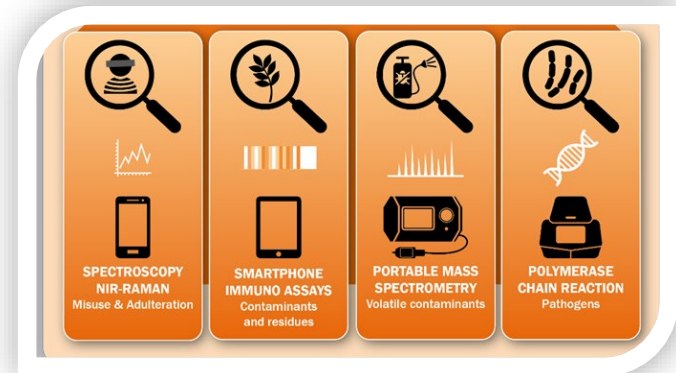
Source: Farm Data Train Blueprint.
Luiz Bonino, 2018



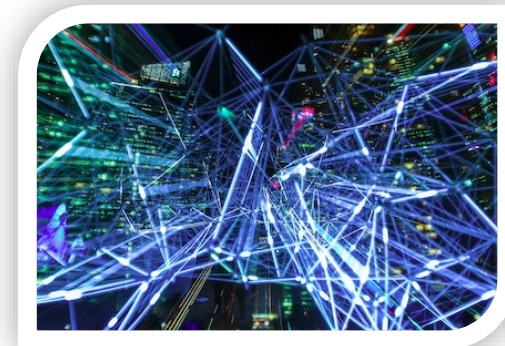
Next steps: AI integrated in hazard detection and assessment

Broad screening => AI to process large data streams

Internet of things (IoT)
Onsite, online analysis
Hand held devices



Fast processing technologies
Data e-infrastructures



Thank you

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www.wur.eu/bigdata-foodsafety


References:

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Development of food fraud media monitoring system based on text mining

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A holistic approach to food safety risks: Food fraud as an example

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 CrossMark

END

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