

How to communicate Nuclear Security with the Public

As the IAEA declares, “excellence in operations and excellence in communications are mutually reinforcing concepts”. The main objective of this paper is to analyze the impact of communication tools in the nuclear sector. Particularly, we would like to narrate the experience of Argentina in management of security events. Our main argument states that communication must be considered as a tool that is as relevant as any other, regarding the administration of a nuclear facility. By communication we understand the way in which we address with employees inside power plants or atomic centers, the dialogue with local and national authorities, the interaction of different agencies involved, and, mainly, the way we talk to the society. If this aspect is not taken into consideration, the nuclear sector becomes vulnerable to misinformation.

The Argentine Undersecretary of Nuclear Energy has been working on the improvement of communicational capacities and best practices in security events, as to train and update employees, civil sector and the community in new abilities and mechanisms that will maximize the general output in front of possible incidents. Throughout the recount of a particular local case, we will expose the different and consequent phases communication undergoes, with the agencies involved in the security events and with local community itself.

Finally, we expose actions and recommendations that we believe must be carried out as to transform nuclear topics into more handy themes for the surrounding community, and with more clear and practical rules for the ones that form part of the industry. Regarding the case of Argentina, we will describe the way in which this modifications can be carried out, and in the same way, expose the challenges that may arise.

State

Argentina

Gender

Male

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